

Cheap Information Products

Method #2:

Simple Strategy To Earn \$1,000 Online

Cheap Information Products

- Create small information products of 5 to 15 pages that offer real value.
- These small information products should be all well researched and loaded with value.
- Charge \$5, \$7, or \$10 for these mini reports.
- Mainly you can focus in on selling in the Internet marketing niche market.
- Sell through Warrior Special Offers or on other Internet marketing related forums.

More Profits For Same Effort

- Since you are going to create these reports anyways you may as well earn some more off each one by offer private label rights to them.
- So you are giving great value on the product itself, but you can also sell PLR to them for a higher price.
- Even offer the product for \$7 and the PLR for \$12. You made \$5 more per sale!
- Saves marketers hours of research and product creation time and puts money in your pocket!

Evergreen Topics People Want Information On In Internet Marketing

- Traffic (SEO, PPC, Backlinks)
- List Building
- Copywriting
- Product Creation
- Article Marketing
- Affiliate/Niche Sites
- Adsense, Amazon, Ebay
- Social Media

Do You Have To Be The Expert?

- The beauty of this strategy is you do not have to be the expert on these topics.
- People are paying for the research and time you are saving them.
- Ensure you are offering insane value though as that is most important.
- Spend time researching, interviewing experts even, look at forums, look at major Internet marketing news websites.
- Get reviews from several people before taking your product live!

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Where To Sell Your Low Cost Reports?

The #1 Internet Marketing Forum Since 1997

WARRIOR FORUM

WARRIOR FORUM NEWSLETTER

WarriorForum - Internet Marketing Forums

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[\\$19,391 in 40 DAYS FLIPPING 'TURNKEY WEBSITES' On Flippa!](#)

FLIPPING 'BRAND NEW' SITES WITH NO TRAFFIC - NO REVENUE - NO BACKLINKS.

Ads By Warrior Forum

Welcome to the WarriorForum - Internet Marketing Forums.

If this is your first visit, be sure to check out the [FAQ](#) by clicking the link above. You may have to [register](#) before you can post: click the register link above to proceed. To start viewing messages, select the forum that you want to visit from the selection below.


Forum	Last Post	Threads	Posts
The Warrior Forum			
Main Internet Marketing Discussion Forum (1338 Viewing) Where We Talk About Making Money	What is Internet marketing? by prideseo 03-24-2011 08:43 AM	111,338	1,219,433
Warrior Special Offers Forum (2494 Viewing) This section is for making Warrior members a Special Offer. A Special Offer means making Warriors a deal like no others get. Usually that comes in the form of a much lower price. No junk offers will be approved here.	[WSO of the Day] Facebook... by zafiroec 03-24-2011 08:45 AM	16,332	488,841
Warrior Products & Services (466 Viewing) Here you can find complete web sites for sale, classified ads and Warriors for hire. Sub-Forums: Complete Web Sites For Sale! , Warrior Forum Classified Ads , Warriors For Hire , Wanted - Members Looking To Hire You	Webmaster: Easily the BEST Link Building... by DSM pHeaK 03-24-2011 08:44 AM	7,572	163,965

Where To Sell Your Low Cost Reports?

Digital Point [Win \\$1,000 Cash](#) User Name Password Remember Me? Google Analytics not set up for reporting

Forum Advertising Articles Blogs Marketplace Tools Products What's New?

Today's Posts FAQ/Rules Calendar Community Forum Actions Quick Links

23 115  [toqueguy](#) Grow your Twitter following with precision targeting! <http://lx.im/1bdIs> - ad






Forum Business Buy, Sell or Trade

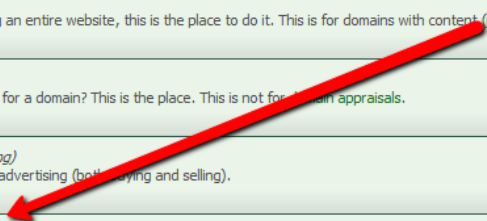
If this is your first visit, be sure to check out the **FAQ** by clicking the link above. You may have to **register** before you can post: click the register link above to proceed. To start viewing messages, select the forum that you want to visit from the selection below.

Forum: Buy, Sell or Trade Threads 1 to 50 of 37625 ...

Market place for buying or selling services, products, etc. This is the place for job offers as well.

Forum Tools Search Forum

Sub-Forums	Last Post
 Cheap Stuff (61 Viewing) If you are offering or looking for any sort of free services or products (or anything with a potential value \$5 or less), this is the only place those offers should be posted.	100% Free 50 Useful WEBSITE... by logycd Today, 6:21 am
 Sites (89 Viewing) If you are buying or selling an entire website, this is the place to do it. This is for domains with content (not just domains).	[WTS] my blog in first page in... by dodly Today, 6:46 am
 Domains (35 Viewing) Selling a domain or looking for a domain? This is the place. This is not for domain appraisals.	[WTS] 2 x PR3 Valid * aged * Non... by ac4ever Today, 6:39 am
 Advertising (6 Viewing) This area can be used for advertising (both buying and selling).	200 Visitors to your Website... by Adhungry Today, 6:39 am
 Content (22 Viewing)	[WTB] 300 words review needed



Where To Sell Your Low Cost Reports?

"buy, sell, trade" marketing forum

About 178,000 results (0.37 seconds)

▶ [Sell, Buy & Trade - WickedFire - Affiliate Marketing Forum ...](#) 🔍

Mar 22, 2011 ... Sell, Buy & Trade - Think of this place as the stock market. Loud, bustling, and tons of angry people demanding all sorts of things, ...

www.wickedfire.com › [Free Section](#) - [Cached](#) - [Similar](#)

[Internet Marketing & SEO Forum | IMTalk.org](#) 🔍

IMTalk **forum** is all about Internet **Marketing**, Search Engine Optimization, ... section for anything that don't belong in the other **Buy/Sell/Trade** sections. ...

www.imtalk.org/ - [Cached](#)

[refs4cash - Marketing Forum - Buy, Sell, Trade](#) 🔍

6 posts - 4 authors - Last post: Jan 6

RE: refs4cash - **Marketing Forum - Buy, Sell, Trade**. Thanks for your reply, any idea on what content? I don't want to leach anything, ...

community.mybb.com/thread-85521.html - [Cached](#)

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[BlackMart v2 : Buy / Sell / Trade Online](#)

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[Buy, Sell, Trade - Affiliate Marketing Forum](#) 🔍

5 posts - 5 authors

Buy, Sell, Trade - A marketplace to buy, sell, or trade links, banners, ads, signatures, websites, domains, advertising space, and other website.

forum.affiliatebot.com › [Business & Marketplace](#) - [Cached](#)

Where To Sell Your Low Cost Reports?

"buy, sell, trade" web design

About 2,320,000 results (0.14 seconds)

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www.freehostforum.com/ - Cached - Similar

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www.webdevelopmentseo.com/website/sell-buy-trade-f71.html - Cached

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Mar 8, 2011 ... **Buy, Sell, Trade**. Women's & Men's **Designer** Clothes, Shoes & Bags. Home - Store Locator ... All Rights Reserved | WordPress **Website** by HyperArts.

www.crossroadstrading.com/ - Cached - Similar

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Build A Buyers List

- Another big reason to put together these reports to sell is that you can build up a list of buyers that you can sell to later.
- This means repeat business for you.
- You can also offer relevant affiliate offers to them or survey them to find out what types of offers they are interested in.
- A buyers list will always convert better for you than a list built with free reports.
- After the customer buys redirect them to a squeeze page and use Aweber or GetResponse to track them.

Making \$1,000 With This Method

- Work on creating multiple reports to sell.
- Don't just settle on one report even though one really good report can get you around \$1,000.
- Take your price and multiply it by that many sales. (\$7 reports means you need to sell 143 units to make over \$1,000.)
- Build up your list of buyers so you can keep them informed on your new reports and let them buy from you multiple times.
- Sell the Private Label Rights to your reports for even higher profits so you can sell less and still reach your goal of \$1,000.