

Exclusive Guide

Blog Profit Plan

**Exactly What To Do Every Day of the
Week to Convert Your Blog Into A
Cash Machine!**

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Boost Income

Great content and targeted traffic don't mean a whole lot if you can't convert these assets into money in the bank. In other words, you need to "monetize" this traffic.

Below you'll find some of the most popular ways to do it.

Note: You only need to spend one day (a 90 minute session) working on this task. You can use these 90 minutes to find new products to advertise and/or to test your current offers.

Post Affiliate Links

An affiliate link is where you earn a commission for every product or service you sell. Here are popular affiliate networks:

- Clickbank.com. This is the best place to go if you'd like to sell ebooks and other digital products. Plus, most commission are set at 50%.
- Amazon.com. Commissions are much smaller here (sometimes as little as 5%), but you can sell a wide range of physical products. Plus, conversions are high because Amazon is a trusted and well-known brand.
- CJ.com and ShareASale.com. This is the place to go if you'd like to work with big companies (like 1800Flowers) to sell physical products. Commissions vary, but range from 5% to 20% on average.

Note: You can place these affiliate links in your blog's sidebar (perhaps even featuring them). Or, you can place them directly into your articles. For example, write an article called "Top 10 books every horror writer must read," and then put 10 Amazon affiliate links for these books directly into the article.

Display Third-Party Ads and Offers

You can display ads in your blog's sidebar, such as [Google AdSense](#) ads or [adbrite.com](#) ads.

Another option is to offer CPA (cost per action) ads, where you get cash every time someone performs a specific action, such as filling out a form. You can find niche-specific CPA offers on sites like:

- [MaxBounty.com](#)
- [ClickBooth.com](#)
- [RocketProfit.com](#)
- [LinkShare.com](#)
- [Azoogle.com](#)
- [MarketLeverage.com](#)
- [ShareASale.com](#)

Sell Advertising Space Directly

Another option is to work directly with advertisers. The benefit is that you can approve advertisers and ads, meaning you can make sure you're only displaying relevant, high-quality ads.

Tip: You'll also get more money if you're selling the ad space yourself (rather than going through a broker).

If you want to go through an ad broker, then use a service like [blogads.com](#). Otherwise, place a page on your blog that tells advertisers your rates for blog posts, sidebar ads, banner ads and links. You'll also need to provide information such as how much traffic your blog gets and where this traffic originates.

Tip: If your blog is small yet growing, use an ad broker. Once your blog is big and popular, then sell the ad space directly yourself. That's because advertisers will generally come looking for you if you have a popular blog.

Promote Your Own Offers

The above options center around building other peoples' businesses.

One way to build your own business is to promote your own products and services in your articles and within the blog's sidebar, header and/or footer.

Build a Mailing List

Whether you're promoting your own products or someone else's, you should be building a mailing list.

That's because you can follow up with your subscribers any time you want, earn their trust and then promote products and services to them. Thus even if people don't buy anything directly from your blog, you can still make money via your mailing list.

Here are the steps you need to take:

- 1. Get a mailing list manager.** Aweber.com, GetResponse.com and iContact.com are all good choices.
- 2. Give people a reason to join your list.** For example, offer a free viral report. Or offer the password to a highly-valuable post on your blog that's password-protected.
- 3. Paste the subscription form into your blog.** You can include the form on every page of your blog (in the sidebar), as well as on its own special page where you tell people the benefits of joining your mailing list.
- 4. Build a relationship with readers.** Finally, upload 7 to 12 messages into your autoresponder as a means of keeping in touch with your new subscribers.

Example: Offer "7 Ways to Lose 7 Pounds" or "12 Tips for Making Your Dog a Better Houseguest." Then send each of these messages one to three days apart.

Test Your Offers

So which monetization method is right for you?

Chances are, a combination will work best (such as a mix of AdSense ads, affiliate offers and your own offers). However, the only way to know for sure is by rotating your offers and testing to see which ones get the best response.

You'll need a tracking tool like [Google Analytics](#) in order to do this. Then simply place different offers in your blog's sidebar and track the response. Which ads get the most clicks? And more importantly, which ones put the most money in your pocket?

Tip: Placement matters! Not only should you test different ads, you should also test to see which spots on your blog generate the most revenue. For example, perhaps ads at the top get the most clicks and sales, while ads in the footer hardly get noticed.

Once you've determined the winners, then you can feature these revenue-producing ads and links in the best placement locations on your blog.

Now let's wrap things up...

Conclusion

And there you have it – my surefire system for blogging your way to big profits in just 90 minutes per day!

Let's quickly recap the blogging system:

- **Brainstorm** – On day 1 (usually at the beginning of each week) you take 90 minutes to plan what type of content you'll create.
- **Build your Blog** – On days 2, 3 and 4, you'll spend 90 minutes building your blog by creating all the content you need for the week... and beyond!
- **Bring in Visitors** – Days 5 and 6 are devoted to bringing in eager readers to your blog.
- **Boost Income** – On the final day of the week you'll spend 90 minutes turning the traffic and content into money in the bank!

Your next step is ridiculously simple:

Get started blogging!

If you don't yet have your blog set up, simply go to [WordPress.org](#) to get the software, templates and all the instructions you need to get your blog up and running. Then set aside 90 minutes per day to use my formula – and enjoy the profits!

The only things you won't find on the WordPress site are the blueprints and blogging secrets you need to turn a small-time blog into a big-time money maker.



The advertisement features a photograph of Paul Evans on the left, with his name written in a cursive font below it. In the center is the 'NICHEOLOGY PROFIT SYSTEM' logo, which includes a stylized blue arch and a globe with a dollar sign. On the right, there are several boxes and screens displaying the product. Below the entire graphic is a yellow banner with the text: 'Everything You Will Ever Need to Start & Grow Your Online Business Today!'

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