Exclusive Guide

Blog Profit Plan

Exactly What To Do Every Day of the Week to Convert Your Blog Into A Cash Machine!

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Introduction

Welcome to **Blog Profit Plan™** *report!*

If you've ever wanted to make money with a blog, you're reading the right report.

And here's the good news:

You do NOT need to be chained to your blog in order to make it profitable!

**That's right, all you need is just 90 minutes per day
to create a blog that brings in a steady income for you!**

In fact, I've created a weekly system that you can use to turn a profit with your blog. Here it is:

- **Brainstorm** – Here you'll spend one day (90 minutes) at the beginning of each week to plan what type of content you'll create.

- **Build your Blog** – In just three days (90 minutes each day) you'll work on building your blog by creating all the content you need for the week… and beyond!

- **Bring in Visitors** – You'll devote two days (90 minutes each day) to bringing in eager readers to your blog. Yep, we're talking traffic here!

- **Boost Income** – On the final day of the week you'll spend 90 minutes monetizing your blog!

See how easy that is?

Just set aside 90 minutes each day and you too could have a profitable blog!

Read on for all the nitty gritty details…

Brainstorm

You only need to spend one 90-minute session at the beginning of each week brainstorming and planning.

While you can use this time to brainstorm and plan any feature of your blog (including concepts you'll be learning about later, such as monetization), primarily you should use this time to plan your content.

You see, one common fear among bloggers is that they'll run out of content ideas. They think that maybe they can blog for six months, a year, maybe even two years… but eventually their ideas will dry up (and so will their blog).

Guess what?

It's NOT true.

If you use the following methods for brainstorming and coming up with content ideas, you'll _never_ run out of things to blog about! Here they are…

> ➢ **Use keyword tools** (like WordTracker.com or Google's Keyword Tool). Simply type in words related to your niche (like "Christian homeschooling" or "Persian cats"). Then look at the hundreds if not thousands of possible content ideas.
>
> > `Example: "Christian homeschooling math lesson plans" or`
> > `"homemade diets for Persian cats."`

> ➢ **Survey your readers.** That's right – just post a message on your blog asking your readers what they want. Alternatively, you can use a tool like Survey Monkey to conduct a more formal poll. Just leave some of the questions open-ended so that your readers can give you options that you never considered.

> ➢ **Look for "hot" forum topics.** Visit the most popular forums in your niche and look for patterns. Which topics get brought up repeatedly? Which ones get a lot of views and discussion?

> ➢ **Search popular products.** Go to Clickbank.com and the Amazon.com marketplace and type in your broad niche topic (like "organic gardening"). Then browse the table of contents and/or the sales letters of the most popular niche products to get plenty of blog post ideas.

➢ **Scan popular articles.** Go to EzineArtices.com, click on the appropriate category and then look at the most popular articles in your niche. This should give you dozens if not hundreds of ideas!

➢ **Read similar blogs.** Visit the other blogs in your niche and take note of which topics typically generates lots of discussion. Then come up with your own unique take on the topic and blog about it.

➢ **Go to Google.** Start typing in a search using your broad keywords… but don't hit enter (yet). Instead, see what other words Google suggests for you. This should give you plenty of content ideas. (Then hit enter and visit the top 5-10 sites in your niche to see what others are writing about – if you see patterns, then you may want to blog on those same topics.)

➢ **Recycle your old posts.** As you start blogging more and more, you'll quickly discover that some of your posts generate more views, discussion and excitement. You can recycle these popular posts in several ways.

> `Example: If you had a "top ten" list of tips, you can`
> `elaborate on each of those tips to create ten new blog`
> `posts. Or if you created a case study post, you can`
> `extend the study… and then create new blog posts about`
> `this extension.`

➢ **Go to Yahoo! Answers.** Search for niche keywords and/or browse the appropriate categories to see what people are asking about in your niche. In particular, see which questions come up repeatedly. You can even create a FAQ (frequently asked questions) post based on the questions you see repeatedly asked on this site.

> `Example: "Raising Healthy Puppies: Your Top 10 Questions…`
> `ANSWERED!"`

Simple, right? So go ahead and set aside 90 minutes (maybe on Sunday nights).

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