

Easy Webinars: 30 Days to a Huge List, Instant Stardom, and Big Profits

Resource Rolodex

Choosing the right resources that save you time and fit your webinar production needs perfectly constitute a big part of monetizing your webinar. You want resources that make it easy for people to access your webinar, ask questions and click on your links.

But there's no one "best" resource: Often it's a case of finding the one that's perfectly slanted to your needs, budget and target audience.

Here are several resources you can quickly explore....

1. [Citrix/GoToWebinar](#)



Choose the Flat-Rate Plan That Is Right for You:

Monthly Plans	Annual Plans <small>Save 20%!</small>		
100 Attendees \$99.00/mo <ul style="list-style-type: none">Up to 100 attendeesUnlimited webinarsIncludes GoToMeeting Buy It Now	500 Attendees \$399.00/mo <ul style="list-style-type: none">Up to 500 attendeesUnlimited webinarsIncludes GoToMeeting Buy It Now	1,000 Attendees \$499.00/mo <ul style="list-style-type: none">Up to 1,000 attendeesUnlimited webinarsIncludes GoToMeeting Buy It Now	Multi-User <small>Need more seats? Contact us for a volume discount.</small> <small>For organizations that require multi-user accounts.</small> Contact Sales

You can also [try it free for 30 days](#). Questions? [Contact Sales](#)

Tax not included. We collect state and/or local sales tax from our customers as required by law.

While not the cheapest webinar service, Citrix GoToWebinar is one of the most reliable and easy to use (both for webinar presenters and their audience!) You also have to download the software and have Java installed. Its tutorials are above average (and easy); and it even allows you to use content from previous webinars.

There is no mobile accessibility but many presenters would not consider this a bad thing: Mobile phones tend to echo and garble and can detract from the quality of a webinar through poor sound.

2. [Adobe Connect 8](#)

Starting at \$69.00 per month, Adobe Connect 8 offers more features – and more set up steps. It's also somewhat more complex to learn, so unless you're familiar with webinar technology or have a talent for technology in general, you might prefer to go with a different service (or hire a VA who specializes in running Adobe Connect 8.)

Easy Webinars: 30 Days to a Huge List, Instant Stardom, and Big Profits

It does have a few features that make it worth a second glance...

- Allows on-the-spot feedback from participants to be recorded, edited and mixed with portions of your webinar for you to re-purpose into a sales page or present on your website or blog
- Allows both streaming webcam and video sharing
- Automatic reminders sent to registrants by Adobe Connect 8 (one step less you have to take)
- Ability to conduct polls


And that's by no means all this powerful platform's features.

What is Adobe Connect?

Adobe® Connect™ is a web conferencing platform for web meetings, eLearning, and webinars. It powers mission critical web conferencing solutions end-to-end, on virtually any device, and enables organizations from leading corporations to the U.S. Department of Defense to fundamentally improve productivity.


[Learn more >](#) [PDF](#)

Web conferencing solutions




Adobe Connect for Web Meetings

Digital meetings that go beyond screen sharing, enabling far more effective collaboration and communication with colleagues, partners, and customers - anytime, anywhere, on virtually any device.



Adobe Connect for eLearning

The complete solution for rapid training and mobile learning, enabling rapid deployment of training accessible from anywhere, anytime, on virtually any device.



Adobe Connect for Webinars

The all-in-one solution for digital marketing events, that helps you deliver compelling, immersive events; maximize attendance; and measure results for optimized outcomes.

3. [MegaMeeting](#)

At \$99.00, price-wise, it compares with GoToWebinar. Its maximum attendee allowance is much lower, however, topping out at 250.

Easy Webinars: 30 Days to a Huge List, Instant Stardom, and Big Profits

On the plus side, MegaMeeting has received praise for being easy to use. No downloads are required and its tools and resources are exceptional.

Training is included with purchase, and it works across all browsers.

In spite of its simplicity of use, MegaMeeting offers a variety of nice extras, such as screen sharing – handy if you want this platform to double as a meeting alternative to Google Hangouts for your private membership site.



4. [AnyMeeting](#)

The first of three free webinar hosting options we're going to look at, AnyMeeting has plenty to offer in both free and paid plans.

The free option allows you to add up to 200 attendees, whereas its least-expensive paid option, Go Pro, asks a low \$19.95 fee for up to 25 attendees – perfect if you'd like to start with small webinars for, say, a private coaching group.

Easy Webinars: 30 Days to a Huge List, Instant Stardom, and Big Profits



Are you a small business using WebEx or GoToMeeting?
Get 6 months of AnyMeeting Pro for free.
Act now, offer expires May 1st. [close offer](#)

200 Attendees Full Featured, Ad Supported	25 Attendees Full Featured, No Ads <i>POPULAR</i>	200 Attendees Full Featured, No Ads
FREE	\$17.99 /MO	\$69.99 /MO
Sign Up	Go Pro	Go Pro

AnyMeeting is free with ads, or low-cost without ads. 30-day money-back guarantee on all subscriptions.

Currently, at time of writing, it is inviting people to sign up for six months free of AnyMeeting Pro. This is well worth the investment, since you may be making significantly more money by the time your free six-month trial is up, providing you make good use of the ability to produce – and monetize – webinars.

Be warned, however, with the always-free plan, AnyMeeting will place their own ads in your webinar material. That's not desirable, if you want to be taken seriously.

5. [MeetingBurner](#)

Another new service gathering great reviews is Meetingburner, which also offers a completely free option.

Easy Webinars: 30 Days to a Huge List, Instant Stardom, and Big Profits



The big drawback? Its free version only allows 10 attendees and has no recording option, which renders it virtually useless for commercial ventures. Its “Pro” version runs at \$39.95 per month with 50 attendees, and “Premier” allows up to 1,000 at \$99.95 with a full array of options, including mobile attendee support, PayPal integration, automated reminders for registrants and analytics. (Hey, what all this boils down to is... you get what you pay for. That’s why it’s so important to check out every hosting servicing you’re considering thoroughly.)

There is a fourteen-day free trial.

6. FreeScreenSharing.com

Easy Webinars: 30 Days to a Huge List, Instant Stardom, and Big Profits

The screenshot shows the homepage of FreeScreenSharing.com. At the top, there's a navigation bar with links: Home, About Us, FAQs, Support, and Contact Us. Below this, a large banner features the text "FREE Online Meetings" and a list of benefits: "Unlimited FREE meetings", "Up to 96 participants", "Meet anytime, anywhere", "FREE audio conferencing", and "Design your own lobby". To the right of the banner, a section titled "Perfect for..." lists use cases: "Online presentations", "Sales presentations", "Product demos", "Webinars", and "Training". The main content area is divided into three columns: "Get Started" (with fields for Name, Email, and Password, and a "Create Account" button), "Host a Meeting" (with fields for Name, Email, and Password, and a "Host Meeting" button), and "Join a Meeting" (with fields for Name, Email, Meeting ID, and a "Join Meeting" button). The footer contains a copyright notice for FreeConferenceCall® © 2010-2012 and social media links for Facebook, Twitter, and YouTube.

Our final webinar hosting service also offers a free version. Don't let the emphasis on "meetings" scare you: It's perfect for most types of webinars.

Allows up to 96 participants for free. The system only allows for one host at a time, but you can easily switch presenters.

Down side: Does not work with Skype.

That's just a sampling of popular webinar hosting services and software currently available: There are many more. Here's how to choose the best one:

- Make a list of all the features you need
- Check each service you look at specifically to see how many are included in their free or paid plans
- Pay attention to the maximum number of participants allowed with each plan and/or service
- Look for reviews and read them before signing up. Reviews that are not thinly-disguised affiliate sales pages will often tip you off to hidden drawbacks and bonuses
- Ask forums and groups if they have had any experience with systems you are considering. Take careful note of all feedback

Easy Webinars: 30 Days to a Huge List, Instant Stardom, and Big Profits

Now it's time to turn our attention to other resources you may find helpful in webinar organization, research and presentation...

7. [Survey Monkey](#)

The best and possibly most widely-use free survey service on the net. Anyone can speedily create a survey in seconds.

BASIC Free	SELECT \$19 CAD per month* <small>* Billed \$228 CAD annually See monthly plan</small>	GOLD \$29 CAD per month* <small>* Billed \$348 CAD annually</small>	PLATINUM \$69 CAD per month* <small>* Billed \$828 CAD annually</small>
Sign Up »	Sign Up »	Sign Up »	Sign Up »
Features include:	BASIC features +	SELECT features +	GOLD features +
10 questions per survey 100 responses per survey	Unlimited questions Unlimited responses	Unlimited questions Unlimited responses	Unlimited questions Unlimited responses
Easy-to-use web-based survey tool	Custom survey design & URLs	Custom redirect after survey is completed	Complete brand control with Research.net
Collect data via weblink , email , Facebook , or embed on your site or blog	Enhanced security (SSL/HTTPS) included	Advanced logic features: <ul style="list-style-type: none">• Random assignment for A/B testing• Question & answer piping• Question randomization or flipping	<ul style="list-style-type: none">• Your own research.net survey URLs• You control how your survey looks including adding your logo & brand colors• You decide where your respondents go after they complete your survey
Real-time results	Skip-logic & other advanced features	Text analysis for open responses	Expert phone support to answer any of your questions
24x7 email customer support	Excel export & printable PDF	SPSS integration	
See all features...	See all features...	See all features...	See all features...

Of course, the paid option does offer more features, including custom survey design and URLs, as well as export features and enhanced security.

8. [Polls for Facebook](#)

Billed as the easiest poll App on Facebook, Polls for Facebook boasts “less than 5 minutes” to set up and launch a poll.

Fully compatible with mobile devices, fluid layout or original, one-column layout, a stats page and direct image uploading make this App fun to use.

You can run Facebook contests with it too. (Just be sure to really read through Facebook’s contest guidelines, as well as seeking out guidelines for your own state, shire or province.)

Easy Webinars: 30 Days to a Huge List, Instant Stardom, and Big Profits

A one-column layout poll

Which color do you prefer? *

☐ Blue

☐ Green

☐ Red

Name :

Email :

A fluid layout poll

Which color do you prefer? *

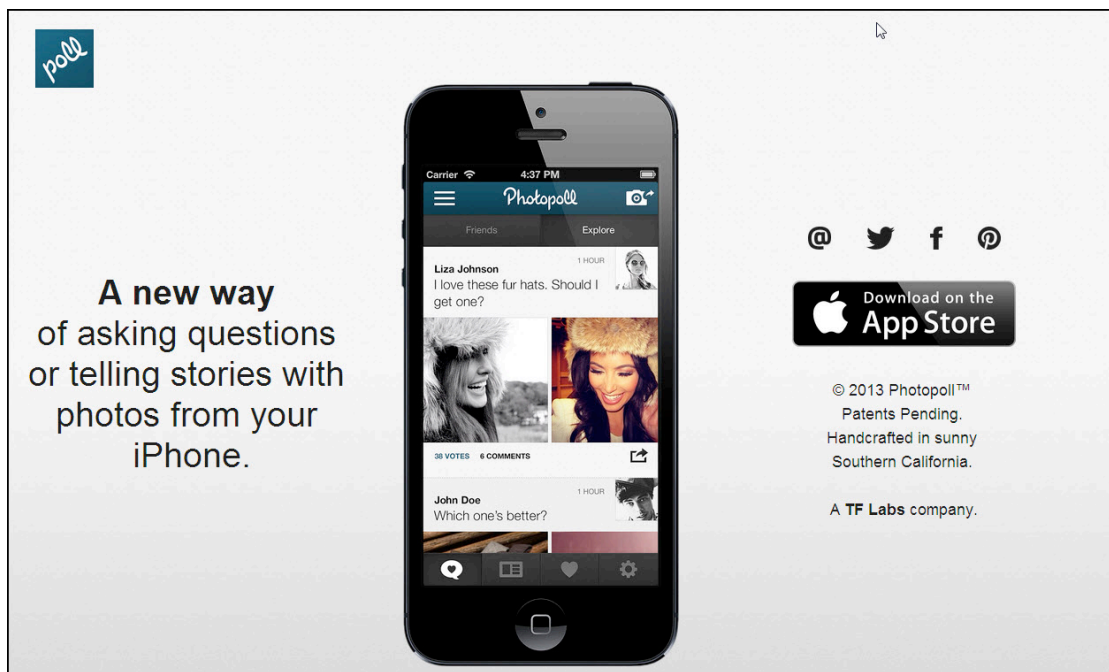
☐ Blue ☐ Green ☐ Red

Name :

Email :

9. [Photopoll](#)

Present polls to those who are addicted to their mobiles in photo format. Polls for Facebook is easier and more versatile, but the photo poll option can really make a difference in some webinar scenarios; particularly when you are polling Group members, subscribers or closed membership site members.



The advertisement for the Photopoll app features a central image of an iPhone displaying the app's interface. The interface shows a poll by 'Liza Johnson' asking 'I love these fur hats. Should I get one?' with two photo options and 38 votes. Below it is a poll by 'John Doe' asking 'Which one's better?' with two photo options. To the left of the phone, text reads: 'A new way of asking questions or telling stories with photos from your iPhone.' To the right, there are social media icons for @, Twitter, Facebook, and Pinterest, followed by an 'App Store' download button. At the bottom right, copyright information states: '© 2013 Photopoll™ Patents Pending. Handcrafted in sunny Southern California. A TF Labs company.'

One other detail you will have to your list, when checking out features provided by webinar hosting services – will you need a separate registration portal and platform?

Easy Webinars: 30 Days to a Huge List, Instant Stardom, and Big Profits

Sometimes event registration and payment handling are included with your webinar hosting service... and sometimes they are not. If that's the case, and you want to go with a particular service anyway, you can easily accept payments through **PayPal** or **Google Checkout** – just check their updated guidelines to make sure you don't need to update or upgrade your account.

10. [123Signup](#)

The screenshot displays the 123Signup pricing and payment options. At the top, under 'Fee Per Registration', it shows a fee of 3.5% of the event fee, with a minimum of \$1 and a maximum of \$6. To the right, a list of benefits includes: Pay-As-You-Use Pricing, No Annual Fee, No Per Event Fee, and No Account Setup Fee. Below this, the 'Easy and Secure Credit Card Processing' section offers two options. Option 1 involves 123Signup collecting payments, with a 3.0% fee for Visa, Mastercard, and Discover, and a 4.5% fee for American Express. Option 2 allows users to connect to their own merchant account, with no additional fee from 123Signup. Logos for Visa, Mastercard, Discover, American Express, PayPal, Authorize.Net, Google Checkout, and beanstream are shown.

Fee Per Registration

3.5% Of Event Fee (with a minimum fee of \$1 and a maximum fee of \$6)

- ✓ Pay-As-You-Use Pricing
- ✓ No Annual Fee
- ✓ No Per Event Fee
- ✓ No Account Setup Fee

Easy and Secure Credit Card Processing

OPTION 1
Let 123Signup collect credit card payments for you. We will fully reconcile all collections, handle your chargebacks and remit funds monthly.

Visa, Mastercard, Discover
3.0%
of transaction amount

American Express
4.5%
of transaction amount

OPTION 2
Connect to your merchant account for NO ADDITIONAL FEE from 123Signup. You will pay credit card fees directly to your merchant service provider.

Logos: VISA, MasterCard, DISCOVER, American Express, PayPal, Authorize.Net, Google Checkout, beanstream

123Signup is flexible, offering services on a pay-as-you-go basis, with a “small fee” per sign up.

It integrates with your merchant account at no extra costs, and allows you to collect credit card payments.

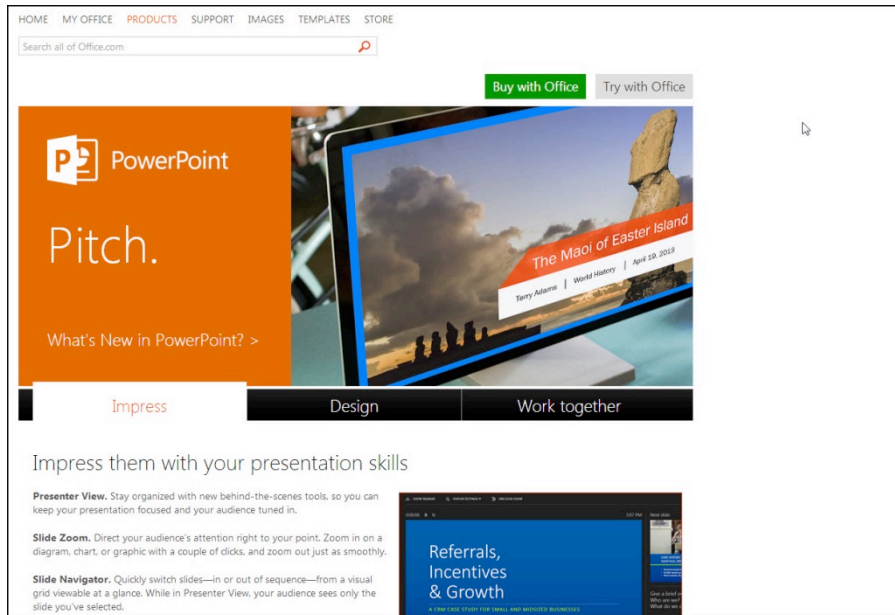
Best used for large events.

11. [MS Power Point](#)

If you don't have Power Point, add it to your MS Office Suite. Power Point slides are a standard for many webinars as the easiest way to present slides in conjunction with the presenter or speaker's points.

Easy Webinars: 30 Days to a Huge List, Instant Stardom, and Big Profits

You can buy it with MS Office or try it, if you already have the latter. Power Point also provides templates for presentations.



12. [SlideRocket](#)

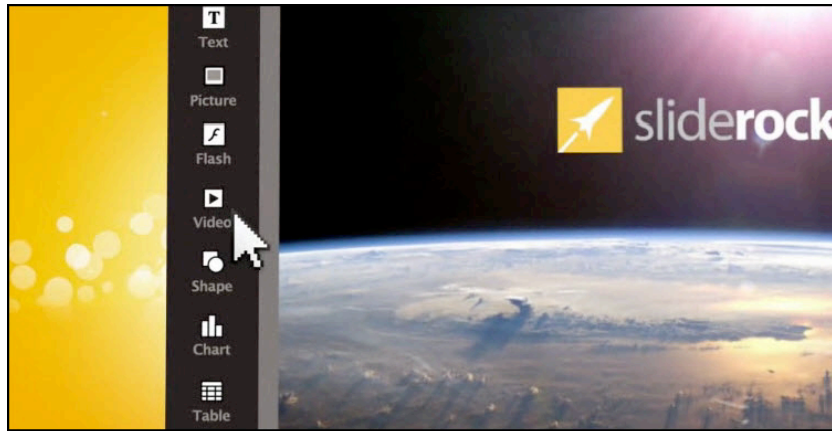
You are not locked into Power Point templates by any means: You can find free and paid templates for your Presentations all over the net. SlideRocket offers a powerful sampling for you to check out...



Easy Webinars: 30 Days to a Huge List, Instant Stardom, and Big Profits

But SlideRocket is more than just templates: It's a presentation platform designed for maximum interactivity, with collaboration and tracking tools, as well as highly specific analytics. It also allows team sharing, and the capacity for one member to update a slide and have it automatically update across every other team member's computers.

You can create multiple types of presentations – Flash, video, slides, text and more – in your easy-to-use central dashboard.

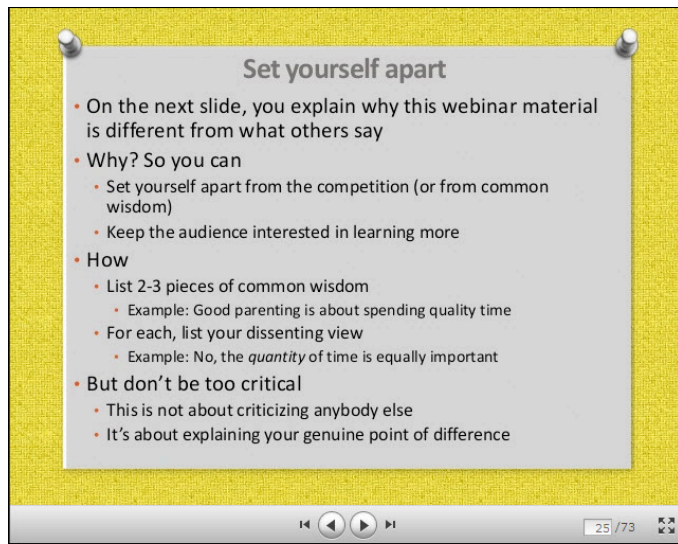


The Lite version allows up to five users, 100mb upload and 250mb storage. [Paid plans](#) start at \$24.00 per month.

13. [SlideShare](#)

A search of social sharing sites such as SlideShare will also reveal resources, tutorial, tips and templates for running webinars such as this one from GoToWebinar...

Easy Webinars: 30 Days to a Huge List, Instant Stardom, and Big Profits



14. [Mindjet](#)

You can also use mind-mapping and scheduling tools such as Mindjet as planning aides, from brainstorming your idea to final implementation. You can also fileshare.

Mindjet is not free (though it does offer a thirty-day free trial), but it's fairly inexpensive, prices ranging from \$15-30 per month for [different plans](#).

Easy Webinars: 30 Days to a Huge List, Instant Stardom, and Big Profits

Remember that monetizing your webinar is not just about selling. It's also about getting the most for your investment. Do this, and it will all add up in your profits!