

Massive Passive Income Machines



May 4, 1993

Life Design

- Never say "I can't be there" to my children's events.
- Low stress. Full joy. No dread.
- Help orphans.
- Travel the world.
- Awesome husband & dad.

Paul Evar author & speaker

Paul Evans Success is NOT an Accident!

coaching . resources . products . training













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PASSIVE

minimal action with maximum benefit & value to the market, while doing what you LOVE.



Methods

freedom principles of recurring income

Recurring need

how often does X need repeating in the market?



Manage expectations

you set the rules

Deliver the promise

bigger is not necessarily better. provide exactly what you said you would



Deliver the promise don't let mechanics mess up your mind!



Get Out Of... "Oh, I'll do this and this and this!"

Get Rid Of Guilt

If you had 10 clients paying \$1000 a month and you did 2 one hour calls a day...

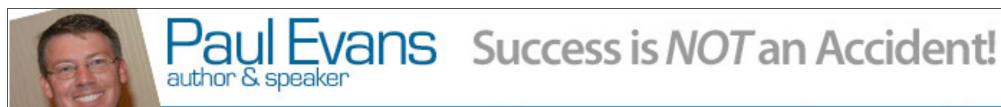


Do What...

You can't wait to do & deliver. You NEVER want Recurring EXHAUSTION







MAGHINES

- 1. Autopilot Architect
- 2. GPS
- 3. Genius Bar
- 4. Smart Access







- over 3,000 members @ \$.9.95 a month
- 3 x a week update
- outsourced lessons \$50 per
- Al writes articles
- email 2-3 times a week
- 30 minutes a week



- traffic from adwords
- 1 affiliate
- members through
- teasers
- \$1 trial
- 2 major pushes a year



Autopilot Architect

Ads for youth ministry

Youth Ministry Lessons

www.teenlifeministries.com/

Bible Lessons and Youth Ministry Training

Youth Ministry Resources

www.leadertreks.org/

Help your students catch the vision for how God wants to use them

Christian projects...

www.faithfunder.com/

...get funded here! Missions, ministry, new business, film, music



Autopilot Architect



Paid > Opt-in > Monthly Video

(might deliver through email to a 'private' YouTube video)

Autopilot Architect

Don't Forget Recurring **AFFILIATE** Offers. Then
you do ZERO work except
for traffic!

- 1. Wordpress
- 2. Wishlist Member paulbevans.com/wlm
- 3. Cart paulbevans.com/cart





GPS Guided Pro System

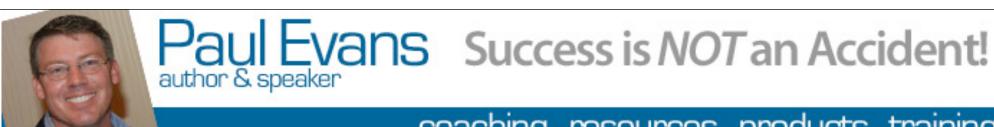
You Coach "Guide" People through a System



GPS



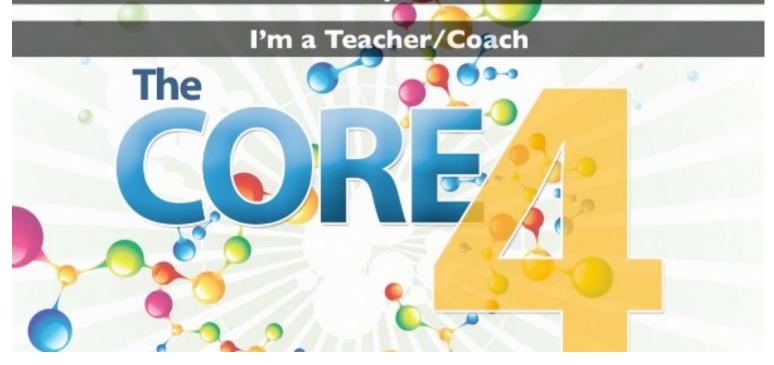




GPS

TEACHER | COACH | REPORTER | HERMIT

Which of these models do you connect with the most?



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People are looking to see if you are right for them.

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onetization

Affiliate Marketing

Ebooks

Special Reports

Coaching

Webinars

Eclasses

Teleseminars

Licensing

Paid Newsletter

Affiliate Program

Audio Training

Blogging

Membership Site

FTM Membership

Workshops

4 Week Courses

Mentorships

Mastermind Meetings

VIP Days

Advertising

Micro-Coaching

Amazon Sites

Podcasts

Adsense/CPA

Niche Sites

Facebook

Web Development

Group Coaching

Forum Membership

Apps

Kindle Publishing

Video Training

Service Provider

Q & A Calls

Interviews



GPS





GPS

- 1. Presentation
- 2. Curriculum/Assignments
- 3. Email (gmail)
- 4. Autoresponder paulbevans.com/aweber



GPS

What If I Don't Have a Curriculum?



GPS



GENIUS BAR

Again... YOU set the expectations and rules. :)

Genius Bar Group - \$29.95 Q & A

10 minute prep work.

1 hour call a month

paulbevans.com/call

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Event Management

Nicheology Q & A Live

Event Settings

- Event Date, Time & Conference Line
- Event Name, Listening Options & Template Options
- Photo
- Call-To-Action Button & Web Links
- Pre-Event Page Settings
- During-Event Page Settings
- Replay Page Settings

Publish Your Event Page

- Event Promotion Info
- IFRAMES to Custom Publish
- Example Custom Publish Page

Control Panel (Use during live event)



After Your Event

- Event Recordings
- Transcribe Your Recordings

<< Back to My Events

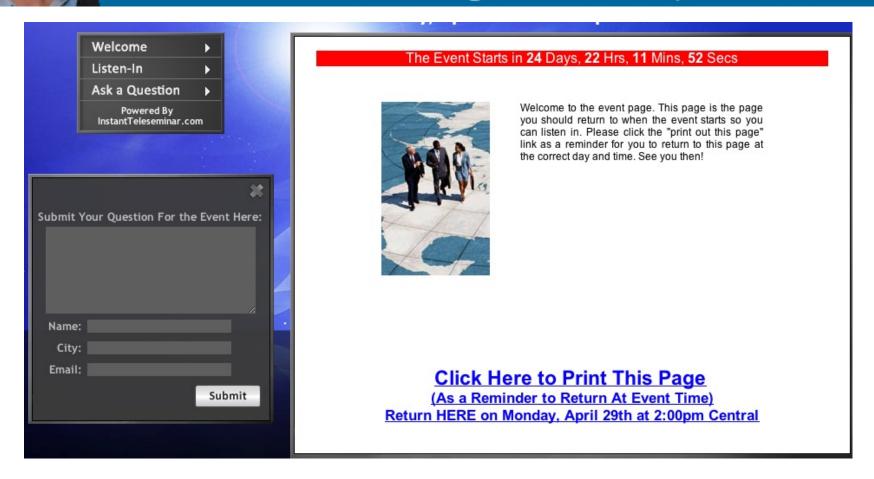
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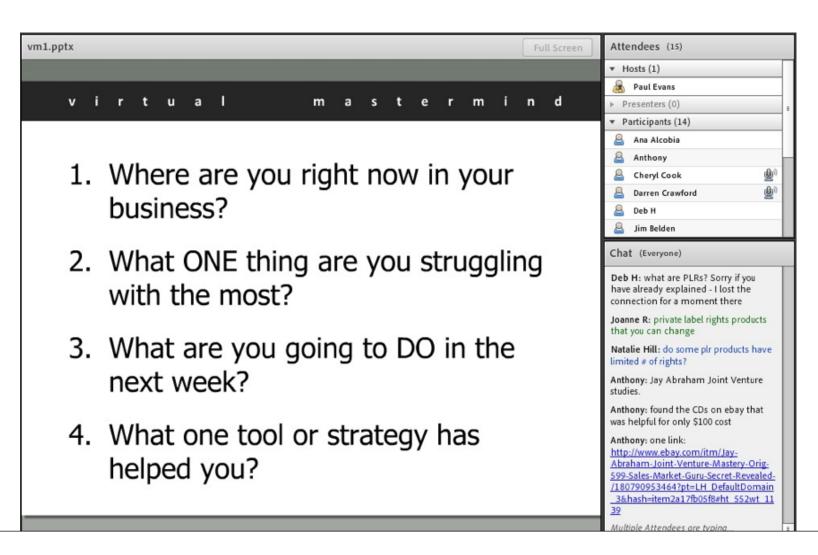
Genius Bar Virtual Mastermind \$97

10 minute prep work. 1-2 hour web a week

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Genius Bar



Genius Bar Email - \$500/\$297 Q & A

15-30 min daily total M-Th 1 Question Daily

paulbevans.com/elite/

Genius Bar Email - \$500/\$297 Q & A paulbevans.com/elite/

paulbevans.com/elite/elite.html



Genius Bar

- I. Email
- 2. Snag-It techsmith.com/snagit.html

Genius Bar VIP \$1000

90 min per month per client 1 day in person a year Incl... email + VM



Genius Bar



Smart Access

This is a "retainer" relationship.

Higher End Business Based

Smart Access

This is an "availability" and as needed arrangement. \$1K-\$10K per month for people/corp. with money.

Smart Access

- 1. Peer not Employee
- 2. Work with the CEO
- 3. Direct Contact
- 4. Work Hours Availability
- 5. \$5K + 1K +



Smart Access





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