

Nicheology Membership Academy

Lesson #16

Lessons From The Field
FTM Site Profiles

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Introduction

In today's lesson I'm going to provide profiles for 7 FTM sites that have already launched based on using the lessons and model from this course. Each profile will include a screenshot of the site, a link to the site, the owner of the site and a quick description of the site.

I encourage you to visit each site and take a look around.

Just so you know, I'm not an affiliate in ANY of these. I don't make any money if you visit and join. I gain nothing from referencing these sites other than some "social proof" to show you this works and the satisfaction of giving credit to those who have taken action and created a business for themselves.

➔ Additionally, the opinions, strategies and beliefs expressed by these sites do not necessarily reflect my own. I am not "endorsing" them, but rather "referencing" them.

There are a few things I'd like to mention about these sites before I share the profiles...

1) They aren't perfect. While all of these sites are "live" and taking orders, they aren't perfect. For that matter, neither is this site. The reason I mention this is because I know that some people are hesitant about launching their site until everything is "just right". If you're waiting for that to happen, you'll never launch. Get it out there in as best shape as you can and improve it over time. Take that leap!

2) There is variety. Some are business related, some are not. Some are lengthy in time, some are short. Some expensive, some not. Each of them are custom-tailored to the individual who created them. There isn't a "cookie cutter" solution. No "one size fits all". You need to interpret and put into practice the lessons based on what works for YOU and YOUR situation.

I'm proud of each of these contributors for a job well done.

And I'm proud that you are working towards your own success with membership sites (otherwise, you wouldn't be reading lesson #16 in this series!).

FTM Site Profile #1: HotHungryMarkets.com



How to Find Hot Hungry Markets in 12 Hours or Less

[Home](#)
[Affiliates](#)
[Contact Us](#)

The easiest way to find a **hot and hungry market** without a lot of work struggling to come up with market ideas, without worrying if the market is profitable and even without a product idea. In fact...

All You Need Is One Hobby or Interest And In Just 12 Hours You Can Easily Discover **Hot, Hungry Markets For Your Membership Site**

Plus I'll send you weekly assignments for 3 full months to help you find profitable markets, step-by-step, turning your Fixed-Term Membership (FTM) site into a thriving money-maker

From: Jeff Baker

Re: 3 Month "Finding Hot, Hungry Markets" Training program

Jeff Baker is the creator of this unique site.

Jeff has created an FTM site devoted to choosing a market for your own FTM site. (That's why I call it "unique"!)

A few key benefits that Jeff lists are...

- Lesson number one will explain a basic overview of how to find a hot, hungry market in less than 12 hours.
- The next lesson will walk you through ideastorming markets even if you don't have any hobbies or interests!
- After that, we'll determine if your market is profitable; if it's a market that has money and is willing to pay for a solution.
- Finally, the rest of the lessons will show you how to pinpoint a product or topic for your FTM through 8 different resources!

FTM Site Profile #2: RealEstateInvesting360.com



Steve Odette is the creator of this unique site.

Steve has created an FTM site devoted to making money by investing in real estate.

A few key benefits that Steve lists are...

- Lesson number one will explain a basic overview of how to setup your own lead generating web-sites in just two days. We want these to be working for you while you are getting the next steps set up to handle the new leads coming in.
- Then, we'll take a handful of lessons to walk you through each of the initial steps for setting up the other simple tools you will use to begin quickly creating income and handling your leads, with some "golden nuggets" on getting better and faster results ... with less work.
- After that, we'll look at some detailed examples and more advanced strategies for taking your investing to the next level of profitability.

- Intermingled throughout the series will be lessons on building a list of leads, getting visitors to your sites, finding new subscribers, generating extra profit without even buying or selling properties, creating content (even getting it done for you at virtually no cost), negotiating opportunities, analyzing properties, understanding how to quickly sift through the time-wasters and focus on the profitable opportunities, etc.
- Then, we'll close out at the end of our series with a big bang that is gonna knock your socks off ... by following this final lesson you'll be able to make more money than you ever thought possible. (Sorry, no peeking ... but it really is a HUGE revenue generator.)

FTM Site Profile #3: WorkoutsForWarriors.com



WORKOUTS FOR WARRIORS
With All Things Equal, the Stronger Warrior Wins.

"For Wrestlers, BJJ, Muay Thai, Grappling, Judo, and Boxers Who
Want To Learn...

**How To Build Yourself Into The Perfect Combat
Athlete In 24 Weeks!**

...and transform your body into a chiseled, totally-conditioned
warrior with blazing speed, bone-crushing strength, unstoppable
power and relentless endurance"!

Steve Preson is the creator of this unique site.

Steve has created an FTM site devoted to Wrestlers, BJJ, Muay Thai, Grappling, Judo and Boxers who want to get into combat shape for their bouts.

A few key benefits that Steve lists are...

- **Warrior Preparation Phase.** In this first phase of the program you'll train using many unilateral movements to even out strengths in your body. You'll find yourself getting stronger when you grapple or wrestle because of the powerful effect this program has on your strength, while allowing you to build any weaknesses.
- **Warrior Mass Phase.** This is when you're going to start putting functional, lean muscle mass on your body. You'd better stock up on some bigger t-shirts because you're going to be a size larger by the end of this phase.
- **Warrior Strength Phase.** This is when we take the muscle size that you put on in the Mass Phase and get you 'diesel-strong'. You'll develop big-time strength during this phase. You'll notice huge improvements in your combat sport at this point.
- **Warrior Power and Speed Phase.** Now you are turning into a true warrior. This is when you 'flip-the-switch' and make your bigger, stronger muscle FAST as lightning.
- **Total Warrior Conditioning Phase.** In this phase we will bring in the anaerobic conditioning and advanced techniques to truly 'separate you from the crowd'. You will be a new person at this point... with strength, size, speed, power, endurance like never before.
- **Combat Preparation Phase.** This is the final phase and is when you dig deep and see how tough you really are. It's a scientifically-sound program that will take all the previous conditioning phases and makes them work for you. When you make it through these last 4 weeks you will be a 'force to be reckoned with'.

FTM Site Profile #4: BeliefBusters.com

Self-Improvement Self-Help Personal Development Changing Beliefs

If you don't have the richly rewarding relationships you desire... the intimate, empowering partnerships you deserve... and the satisfying, successful career that provides the money, freedom, fulfillment and fun you dream of... it's because of your beliefs.



BeliefBusters

You CAN shift unwanted self-sabotaging beliefs to empowering beliefs that assure your success... fast, in a proven way that lasts.

All you need is **BeliefBusters** and in only 13 weekly lessons we'll help you change your life for the better... forever... for just 20 bucks per month in only three months... **guaranteed.**

John Fogg is the creator of this unique site.

John has created an FTM site devoted to overcoming "self-sabotaging" beliefs and replacing them with "empowering" beliefs to become successful.

John says...

"If you don't have the richly rewarding relationships you desire... the intimate, empowering partnerships you deserve... and the satisfying, successful career that provides the money, freedom, fulfillment and fun you dream of... it's because of your beliefs."

FTM Site Profile #5: HometownShowbiz.com



Millard Grubb is the creator of this unique site.

Millard has created an FTM site devoted to the entertainment industry, specifically with an emphasis on magicians.

Millard says...

"I'm going to show you a proven, simple, step-by-step system for starting your show business career on the right foot with methods that have worked in the entertainment industry for over 30 years!

And I mean all the shows that will keep you as busy as you want to be and make more profits than you ever thought possible!

Jugglers, story - tellers,, dancers, clowns, public speakers,

singers, comedians, models, actors, magicians, independent film makers, and almost any other performer you can think of have all used these techniques to generate shows and gigs like mad.

This system has been used to generate shows and gigs starting from scratch in several new markets. If you have ever wanted to make a living in show business or just wanted to kick start your performing career, this E Course is for you."

FTM Site Profile #6: SEOpowerup.com

The logo for 'SEO Power Up' features the text 'SEO Power Up' in a bold, orange-to-red gradient font. To the left of the text is a stylized flame icon, also in the same gradient. The entire logo is set against a dark green background with a torn-paper edge effect.

"Imagine! A Simple Step-By-Step Solution Reveals How You Can Generate FREE Traffic Through Website Optimization Without Being A Computer Genius!"

"It's Time To Get Your Share Of Search Engine Traffic!"

Michelle Waters is the creator of this unique site.

Michelle has created an FTM site devoted to search engine optimization, with an emphasis on WAHMs (Work at home moms).

A few key benefits that Michelle lists are...

- Lesson #1: Includes a quick start guide for those are beyond the beginning stages, but still need help preparing to optimize their site
- Lesson #2: A more in-depth look at the Quick Start guide, which shows you how to evaluate your website to determine what could be preventing the search engines from finding and indexing your site.
- Lesson #3: Quick Start Guide #2 provides details about how to research your keywords and key phrases
- Lesson #4: Quick Start Guide #3 teaches you how to check your own rankings and status in the search engines
- Lesson #5: Quick Start Guide #4 teaches you the importance of researching your competition and how that information can be useful to your own business.
- Lesson #6: Covers and in depth discussion of onsite SEO techniques
- Lesson #7: SEO Guide #1 gives detailed information about using your site's title tag
- Lesson #8: SEO Guide #2 gives you the information you need about using heading tags
- Lesson #9: SEO Guide #3 provides details on how to use Alt tags for SEO
- Lesson #10: SEO Guide #4 teaches you how to optimize your file names

FTM Site Profile #7: FreeAdvertisingAcademy.com



Jeff Gardner is the creator of this unique site.

Jeff has created an FTM site devoted to various methods of getting free advertising every month.

A few key benefits that Jeff lists are...

- How to get Full-Page Ads in national magazines... every single month... worth \$5,000 to \$10,000 each... for \$0.00! (Best of all, I'll show you how to make this "no-cost advertising" produce MORE PROFITS than all of the paid ads in the same magazine!)
- "The Instant Advertising Formula". Get no-cost advertising in as little as 5 minutes after I show you this cool method - and watch it create a completely NEW income stream for your company.
- How to build a list of 5,000 to 10,000 from scratch... in 7 to 10 days or less - and make \$50,000 or more at the same time!
- The "HANDS-FREE MARKETING TRICK" That Made Me \$440,000.00 in 8 Weeks - Without Investing One Dime of My Own Money. (I've made

millions of dollars total with this ONE TECHNIQUE. If you're not using it, you're easily losing out on six figures a year.)

So, there ya have it! Some great profiles from other people JUST LIKE YOU. There's no reason why you can't get your FTM site up and running (if you haven't already) and see your own dreams come true.

This Week's Assignment

- 1) Visit the featured FTM sites.** Take a look around and see how they've applied these lessons in their own unique ways. Get motivated as you see how these sites have materialized. And redouble your efforts to stick with this and get your site going.

That's it for this lesson.

See you sometime next week.

Coming Up Next ...

Lesson #17: *"10 Things I've Learned About Membership Sites"*

In this lesson I'll share 10 significant lessons that I've learned in creating my own membership sites, including: shortcuts, mistakes and little known tactics. If you want to gain insight from someone who's "been there, done that" (in many cases ... "done that the wrong way!") this is a must read.