



**24 hour  
challenge results**



[May 21]

## ACTION REPORT!!!

Here are the emails turned in for the 24 Hour Challenge. Great work!!!!

Success is NOT an Accident,  
Paul

Hi Paul

It is 5-30 here in Belfast. I have just recieved your 24hour challenge. I have a Gospel meeting tonight, I won't be in until after 9-30 But I will attach the challenge on a few emails. I don't have a list at all. (Not One)

I promise I will make some kind of effort. Thank you Paul.

Every success to you.  
Pastor Laurence

Hi Paul,

Crazy day - launched The Passion Mastermind using your 6 day launch formula. Got my first sale two hours after launch! Boy am I feeling awesome right now.

Got your email and challenge not long after the sale - was so pumped from it I decided to take you up on it. Report #3 fit the profile for an unannounced bonus I was planning - so I took that, added a splash of Thad magic and voila...

The "Getting Things Done" Report was born. (It's attached if you want to see what it looks like now )

Thought you might find that title funny.

It's uploaded onto The Passion Mastermind Wishlist membership site now. DONE.

Feel free to mention the <http://www.passionmastermind.com/> site for anyone who is interested in getting things done too

Thank you for all the wonderful and impactful content and teaching you're delivering this week. Wouldn't have the success I have today without your input - BIG APPRECIATION for that.

You have a great day!

Thad

Hello Paul,

First of all, thanks!

Congratulations on the sixth anniversary of Nicheology!

The free gifts from day three are great, thanks again!

I is what I've done so far: added a post to one of my blogs

(<http://www.learntocoachanytime.com>) needed a product to sell for this site and now have a great one will take the plr you gave me, redo and set up sales site no list so far, but will set up autoresponder (You Inspired me!)

Action Equals Wealth!

Best Regards,  
JB

Hey Paul,

I am UK based so most of what I have set-up will go on while I am asleep.

This is what I did...

- Set-up a paypal button from my existing paypal account

- Downloaded and changed the size of a pdf icon

- Added the GoalSalesLetter.rtf as a new page on my wordpress website

  - ([http://www.colchesterstampsonline.co.uk/?page\\_id=385](http://www.colchesterstampsonline.co.uk/?page_id=385)).

  - Changed the bits that needed changing, added my buy it now button, explained that after paying a link + password would be emailed to the buyer

- Converted the GoalRealization.doc into a GoalRealization.pdf and uploaded it into a downloads folder on my blog hosting

- Created a further passworded page on my blog, which once paypal paid people login get to see the pdf icon which they click on in order to download GoalRealization.pdf

- Set-up a [blogger.com](http://blogger.com) page at

  - <http://realizeyourgoalsonline.blogspot.com/> and added some Google Ads and Amazon affiliate stuff

- Added an Amazon affiliate widget to my blog off the back of signing up from [blogger.com](http://blogger.com)

- Added my twitter id 'stampexpert' into my [hootsuite.com](http://hootsuite.com) account and have set-up timed tweets to go out throughout the night

- Put a post out on my Colchester Stamps Online Facebook page

Daresay there is stacks more I could have done but thats it for me now...

I am a disgruntled eBay user who has only recently moved most of my

operation off of eBay and am struggling at the moment to get any traffic / sales so am looking for more knowledge.

Best wishes,

David

Hi Paul,

First let me say thank you for this opportunity to do this. I have been struggling online for years now and not making any money.

I have set up a blog at [blogger.com](http://blogger.com) to make this fast, as I install blogs all the time :) <http://settingyourgoals.blogspot.com/>

I even put some adsense on it :)

I want to set up 2 more pages here with the other 2 products on goal setting and then link back to each other.

Again thanks for this opportunity, I feel confident and excited to at least be able to make one or two sales would be very exciting for me!

Laura Miller

Hi Paul!

Well, I am diving in! You have motivated me to give this a whirl - - I have been sitting back and reading, reading, reading and not doing a lot of "doing".

So here I go!!!!

Plus my husband is skeptical I can make money doing this, as I just sold my first ever online retail business and am moving onto selling what I write.

Thanks!

Sarah.

Hey Paul,

Great challenge!

I took one of the reports and formatted & started editing it. But this is where I get stuck because I aim for perfection before releasing it to anyone.

But I'm determined to work this through! Thanks for the push.

Christina Lemmey

Hey Paul,

Here's what I did:

Got your product at about 8 this morning and at 1pm had it up on a page. Put up a Paypal button.

That part was easy, however adjusting the product is not. Lots of work making it something I can be proud to put my name on, but I did see how easy it is to JUST DO IT. I NEVER would thought to use free platforms blogger or wordpress to host a sales page! Thanks for that great tip...I'm going to pass that on to people I work with. I've never offered a product so fast.

You can check out my page at  
<http://www.getyourgoalsnow.blogspot.com>.

Thanks a bunch!

**Lori R. Bell**

**2010 Military Spouse of the Year**

*President/Founder*

National Association of Military Moms and Spouses

This is definitely not the prettiest sales page I've ever done, but it's done...

I set up a sales page and uploaded the ebook to my server to sell.

Here it is...

<http://www.learnsmallbusiness.com/suggests/goalssetting/>

DeAnna Troupe

Paul,

Thank you for this challenge.

I decided to take the easy route and set up a wordpress blog and tie it to paypal. I have quite a few Twitter followers so I preloaded tweets to go out every hour for five hours.

So far I've had 12 sales @ \$10 each so \$120 bucks. THANKS!!!

David

Hi Paul,

Now I have finally posted the salesletter on the blogger. And also inserted paypal button for buy it now. However, I do not have a clue how to make sure when the person purchasing clicks on the buy it now button, and pays me via paypal, how can I direct them to the link of the ebook?

I am now going to bed, as I live in CET Europe, and it is 1:39am here. Trying to continue later.

I am really motivated, but so many technical problems, I can hardly get there at the moment. Any help appreciated. here I am:

<http://goals-into-action.blogspot.com>.

Cheers,

Tamas

Hi Paul,

I just blogged about goals at: <http://www.CarolGiambri.com>

Talk again soon.

Carol Giambri

My Name Is David Macleod, just want to give you a little insight about myself, I'm from the UK and live In a little village called Raunds In Northamptonshire, I'm a 60 year old man and have being trying to make money on the Internet for years, no such luck yet.

Anyway I was please to take up your challenge and have attach my results of what I have done so far, I do have my own blog called [davemacleod-online.com](http://davemacleod-online.com), I wanted to put your product on there, but got stuck, because I'm not sure how to link It all up, but will work out, thanks again

Regards  
David Macleod

Hi Paul,

It is always good to have a challenge to ge the old adrenaline racing.

Anyhow, I have set up the blog and have the Paypal button on the blog. It even works!

Right now, going over the e-book and re-editing.

Thanks for providing the products and incentive.

Mike

Hey, Paul, this is what I've done so far...

I downloaded the sales page, edited it somewhat, and posted it to my preexisting blog, [www.theskepticalprofessor.com](http://www.theskepticalprofessor.com) and offered the report free to the first 50 people who request it by sending me an email—then I'll start charging .

I've sent a status update to my Facebook friends.

Even if no one bites, I did all this---

All in three hours!

It feels great to get things DONE, imperfectly, as opposed to perfectly not getting it done....at all.

Interesting and useful lesson....

Thanks!  
Rick

Paul,

Just made my first sale ever online!!!! \$15.

Thank you!

Cheryl

Hey there Paul,

Well after much toil and frustration, i finally put together a blog with the sales page and all the links in place. I made a "I'll email it to you" download page where they are sent after payment.

There were times when i wanted to cry foul and give up, but i



persisted and pulled through. Don't know if I'll make any money, but getting through the road blocks is a victory in itself.

Dale Glazebrook.

Well I setup my blog, to include a pay-pal account. I had neither of these an hour ago. I am learning and that's a start. I attained a goal. Thanks P.

Michael W. Johnston

Hi Paul

I took your advice and added some click bank products to the free Goal setting report I am offering . I put them on the last page listed as additional resouces

I am offering it at my blog  
<http://www.jamesgarvin.com>

direct downlod page

<http://www.Free-Report-For-You.com/goalsetting>

thank you jim garvin

Hi Paul

Today I created my first Blog ever at Blogger.com and it is called reaching your goals today.

In my first post I created I said that anyone could email me and I would send them a free gift to help them achieve their goals.

Thankyou for helping me to take action so that I can achieve my goals.

regards

Melanie

Hi Paul,

I'm a member of Nicheology and love this challenge - means taking action! So far I wrote one post taken from "Setting and Achieving Goals" and included an affiliate link from Clickbank. It's at <http://budurl.com/gsetting1>.

I'm in the process of condensing "The Goal Setting Guide" to be a report specifically for Entrepreneurs so I'm removing anything that's not related to business and shortening the report. I hope to have my Sales Page up by tomorrow afternoon along with the report.

Yvonne

Hey Paul,

I am currently in the personal development niche and have a list developed, so I was thrilled to get the reports.

I've been pushing it hard for the past 24 hours.

I sold the 3<sup>rd</sup> report and used the other two as bonuses.

The complete package was priced at \$24.95

So far....

131 sales = 3268.45

I'm going to keep at it through the weekend.

THANKS!!!!

Larry

Hi Paul,

This is what I've created:

Salespage: <http://successfulschool.com>

Squeeze Page <http://successfulschool.com/GoalSettingSQ.html>

Blogger: <http://settingandachievingyourgoals.blogspot.com>

All pages are bookmarked through Onlywire and pinged,

Tweet: <https://twitter.com/JanMSuccessful>

Facebook: posted on 2 accounts

I have created this email signature that I will use to send emails to all my relatives.

Now I'm gonna start blogging and hitting the forums.

It's now Friday 21-05 4:40 AM and it seems I have forgotten to go to bed J.

I have no email list but my goal is to have 100 visitors, 5 subscribers and maybe, hopefully 1 sale.

I keep working and let you know how it turns out.

Thanks for the challenge it's quite motivating

Best regards

Thank You,

Jan Metten <http://SuccessfulSchool.com>

Hi Paul

It is 11 PM EST in South Carolina and I wanted to let you know what I have done SO FAR.

1. I chose my product (#3)
2. I converted it to a PDF document (never have done that before!!)

3. Set up my account on Blogger and created a post about Goal Setting (had an account but barely used it)
4. I uploaded a video from You Tube of Zig Ziglar talking about the importance of Goal Setting (Never knew how to do that)
5. I went over to Twitter (have had an account for a year and NEVER did anything with it) and tweeted about my upcoming Goal Setting product to be released

Tomorrow before 4 PM EST I will report the rest of the story..

I want to thank you SO much. You are the "real deal" who truly cares about people. I have been online for four years and have done more since I joined Nicheology than I have that whole time. Thank you for motivating me beyond belief.

It truly is in the actual "starting" that there is magic! (Hey that sounds like a good product....)

So as well as what I have listed below, I have also:

Finished setting up my site with a free offer

Added some other revenue(Amazon ad)

Signed up for Aweber

Created an opt in page from Aweber to collect names and email addresses

Created a Paypal Button (although I will not use that yet)

Here is my site, although I am still working on it being "pretty" and I am having a little trouble with the HTML portion so it will not be ready to VIEW till later tonight after I figure that all out..

<http://goalsettingsimplified.blogspot.com/>

Blessings,  
Patti

Hi Paul,

I'm taking the 24-hour challenge. I just used this same goal-setting technique for myself to get back in shape, so I decided to make a video about it.

Here's what I've done so far:

Made a video and set up the sales page. You can see it @  
<http://www.momsempoweringmoms.org/reachyourgoals.html>  
Set up the download page and made a Buy-Now button through  
Paypal.  
Posted on Facebook & Twitter w/ a link to the sales page  
Emailed my list

I'll keep you posted!

Thanks... if it wasn't for the 24-hour challenge, nothing probably  
would have gotten done this quickly. I love your lesson about  
perfection... and I see why it always takes me so long to get anything  
out there. This is the fastest (and least perfect!) I've ever done  
anything!

Thanks so much,

Amy

Hi Paul – I am excited to be doing this challenge. I have worked for  
about 4 hours with numerous interruptions that I wish I could have  
avoided - but I got a lot done –so I think. I took the goals doc  
“Setting (And Achieving) Your Goals ” and turned it into a 24 email  
auto responder – with very little change to the content. I am excited  
about that !

I had many questions throughout the process and many hurdles – but  
the autoresponder is done! YES!!!!

<http://screencast.com/t/NWY4ZTkz>

God Bless!  
Chris

Hey Paul - I am in the early retirement niche.

<http://www.takingearlyretirement.com>.

I used the Google Keywords tool to find popular searches for goals and setting goals. Both have over 100,000 searches a month which is good

I combined "goals" and "retirement" to come up with a domain of [GOALSFORRETIREMENT.COM](http://GOALSFORRETIREMENT.COM)

I combined "set goals" and "retirement" to come up with a domain of [SETGOALSFORRETIREMENT.COM](http://SETGOALSFORRETIREMENT.COM)

I will probably set my tags and SEO to use "goals" and "set goals" in the blogs to attract more traffic.

I registered both of those domains at [www.justwebs.net](http://www.justwebs.net) a cheap domain name service.

Since I probably will not be able to get the DNS at Hostgator to work by Friday at 3:00 PM, I created a Blogger account as <http://goalsforretirement.blogspot.com/>. I see the reason for Blogger since posts will probably get indexed faster, being a Google owned medium, but the Blogger tools are **not** what the Word Press tools are.

I edited the sales letter to add "retirement" in several places, including the headline, so it was geared to my market. Before your day three video I never thought about doing that. **Thanks!**

It took a while to figure out why I could not copy and paste from MS Word into the Post editor. You have to go to settings and set the editor for the "new, advanced editor". Once I did that I was able to copy and paste. Took me an hour to figure that out.

I did my first post. I set the price for \$17.00, although I will test the price at \$7.00 and \$27.00 on the other two domains once I get the Word Press blog installed and get them online.

I created a button for PayPal. I did not know you could do a text link in PayPal - something else learned. I don't have a PayPal account and had to use a buddy's account. I guess I will have to get my own so I can accept the charge cards, under my name.

Apparently you can forward the Blogger account to a real domain, so I will have to investigate that. since I have these registered, I might be able to get more traffic that way. Something to test.

I could probably do an audio using Audicity for a sample chapter, make it downloadable as an MP3 for free, maybe get viral traffic. I could also offer an MP3 of the book and a PDF of the book for a combine product for more money. A newsletter would also be useful as

a precursor to a membership or continuity program. Your slide on all of the products you could do was really great. It allowed me to see all of the different products that could come from PLR.

Thanks for the Day Three video.

Jeremiah

Hi Paul, hope you are getting lots of response to your challenge. I am also a client of your buddy Carrie. I am in her year long BOSS program. LOVING IT!! I have a blog and have created a couple of very short and simple squeeze pages and given away a couple of free reports, an audio and a viral movie in the last couple of months since I got started, but nothing to ballsy yet. Still don't have a shopping cart.

I took your challenge and downloaded the 3 free products (thanks!!). I have to be honest and say that even though I am very familiar with Blogger and paypal, this took me HOURS!! Like about 6 hours. My first challenge was that I didn't know what to do with the downloads after I got them. (duh...LOL!) Then after I figured that out, I created a blogger blog for the sales page, changed the name of the 1st guide, added your red check marks as bullet points (MS Word and blogger do not see eye to eye so I couldn't get the words to line up after I added the check marks), a photo of me, and a couple of graphics, added PayPal buttons and then added a hidden page to the blog that the buyer is redirected to from PayPal after the purchase goes through that says they will receive their guide within 12 hours via email. Gonna blast it out to twitter, facebook and send an email (to all 8 people on my list ;^).

My info:

Celene Harrelson, The Happypreneur!

<http://celeneharrelson.com>

the blogger sales page I created is:

<http://happypreneurgoals1.blogspot.com/>

The page buyers are redirected to after the purchase:

<http://happypreneurgoals1.blogspot.com/p/thank-you-for-your-purchase.html>

Thanks so much for the free products and the challenge. It forced me to do something I had been dragging my feet about for a while. I think I felt like I couldn't afford a shopping cart yet without original product and didn't feel knowledgeable to make product yet. Using paypal wasn't ideal, but it works.

Thanks again! Celene

Hi Paul,

Thanks for all the great content and give aways this week. I took your challenge this evening and here's what I've done so far:

I posted one of the sales letters on my blog promoting the 50 page Guide for Goal Setting. I used a link to paypal in the posted sales letter.

After that I tweeted the article on Twitter. I can't wait to see what happens next.

My blog is Working Moms 911 and is devoted to sharing advice and encouragement to working moms and is focused on helping them achieve balance in their family, home and work lives. The PLR you shared was perfect for my audience!!! I would be delighted if you would mention my blog, since I really need visitors to my site.  
<http://workingmoms911.tumblr.com>

Thanks again and Happy Birthday to Nicheology!

Susan L. Martin

Paul,

I just set up a blog and posted the sales letter as you demonstrated on the video. This is the first time I have set up a blog or posted a sales page. Thanks for your encouragement and help.



Randy Hansen

Hi Paul... I'm part of the MOD Squad 24-hour challenge. It took me quite a while (I'm a slow worker!), but I took your new report on goal setting and created my own product with it (just an ebook) and then created a new Blogger blog for it (<http://stepbystepgoalsetting.blogspot.com/p/finally-you-can-succeed.html>), did the sales page and started publicizing in a couple of Twitter accounts I have, plus on one of my Facebook pages. Oh, and I sent a short email to some small mailing lists I have started already.

So far... no sales, but here's hoping!

Is that what you wanted to know?

Thanks for all this free information!  
Kathi MacNaughton

Dear Paul,

What a wonderful thing this is to read up and learn. I am a newbie and dont know anything about making websites really. I went into [blogging.com](http://blogging.com) like you mentioned and I watched all of your videos... Thank you sooooo much for your information. Even though I did have a problem I still got to learn some things which is wonderful to me. The problem comes with the link that says download three products. I hit that button and the message it sends me is: That the file cannot be used. It may not be supported by any of the installed converters. I have microsoft word 2007 so I am wondering if yours is a newer version and that is why it is not letting me download it. I dont understand why it is not working. I have tried everything I know to make it work. Even still I want to thank you. If I do get it to work I will send you an update hopefully I will get it working and going before three. lol. I have ideas I just dont know how to do it. Well I will be praying to God for help. I hope you have a wonderful day. God Bless.

Kris Hollon

Hi Paul,

My names are Grace Onyango. I came in late yester night for the challenge after running around the whole day with my three girls.

This is what I have done so far.

Set up the sales page in blogger at <http://grace-goalsettingsuccess.blogspot.com/>

I then set up the payment button through E-junkie. I got a free 120 day trial and if I make just one sale that is enough to pay for like three months or so.

I started out with forum marketing. I am in two forums and I have put the message about goal setting in my signature. I should then answer a few questions and start some positive threads for exposure.

I will tweet, use twitter mums forum to get some exposure.

Then I will try offline. I am in a university so will put out some posters in the common rooms. I will also put some out in the library.

Thank you so much for the free offer and I will keep you updated on how much I make. My goal is to make 10 sales by the end of this weekend.

Back to work before kids wake up.

God bless,

Grace

Hi Paul,

My name is Quintin. I'm not able to participate in the 24 Hour Challenge, but I just wanted to thank you for all the excellent content and instruction.

Make it a great day!

Quintin

This is what I did for my challenge... <http://djessie234.blogspot.com/>

It still has a quirk in the paypal button at the time of sending this, but I'm going to get it fixed one way, or another. Perhaps you can tell me what's wrong.

Daniel Ambrose - Going Green

Hey Paul,

Thanks so much for this challenge, it's been a HUGE help! What I loved about it was the easy, actionable, and most importantly FREE steps which I had to take.

I have experienced problems with a slow internet connection, being in South Africa, but I'm trying. So far I've:

- Made some slight changes to the 'Goals' doc.
- Converted it to pdf.
- Opened a PayPal account
- I've tried to get a new email address, but Google is making it really hard for me.

That's all I can do right now, gotta get on with other stuff. But tomorrow, I'll open a blog at Wordpress and copy and paste the sales text.

Also, I want to ask people to send me an email requesting the Goals pdf, at which point I'll email it to them and do a payment request via PayPal.

Once again, thanks for lighting a fire under my butt, I needed it!

Kind Regards,  
Sean Laughton

What can I say?

I did it.

I set up the page as a new blogger.

Sent a note to my facebook friends about this contest. And asked them to buy. 3 did. So I made \$30. :-)

Now we are forming a "club" to help each other reach the goals we left beck in January. LOL!

Thanks for your help. I am having fun.

Sarah

Hi Paul,

I want to thank you for your challenge and the absolutely awesome videos.

I concentrate more on helping people (mostly friends) get their websites set up and businesses online, but have tried many other online tactics in the past with no real success. It's funny actually, I can help them be successful at setting up and getting traffic but I can't seem to do it myself.

Anyway, I have another site that's more personal called [totalwellbeing.info](http://totalwellbeing.info) which is where I decided to give your challenge a try. I had a book already ready to go, so I set it up as a blog post, added my paypal link and voila!

Now I just need to get the traffic there...that seems to be the biggest hurdle.

Thanks again for everything you offer and teach...

Toresa

Paul,

Thanks so much for the 24 hour challenge.

It couldn't have come at a worse time for me on a personal level.

I'm in the middle of documenting and closing a substantial transaction.

I've got court this morning at 9:00 (who knows how long that will be).

I've got to be in Johnson City tonight to speak.....

Yes.....those are all the reasons I could have said,

1. I'll do this later;
2. I can't do this;
3. I'm already over committed.

BUT...i DIDN'T

I got up this morning, came in at 4:15 and started to work.

I've just completed the Audio Program called "Setting and Achieving Your Goals".

It's 1 hr 14 minutes of of content.

I'm working on the sales letter now, but may not get it completed before I have to go to court.

BUT, I got off my .... (well you know)...and got started.

If I don't get anything else done because of time constraints, I intend to post the sales letter, and put the product in clickbank tonight after I speak.

Again, love the way you're doing this.

Talk soon.

Dan

PS: One of the first videos I ever posted (maybe the very first) was my Happy 5th Birthday Wish for you and Nichelogy last year.

Hi Paul,

Thank you so much for this challenge. I have been playing around on the internet for a long time and doing a lot of watching but taking no action. I have not had a sale yet but I am still pushing <http://yourgoalsettingguide.blogspot.com/> . However, the mere fact that I actually did something motivates me to do more. I am going to rework this and use it on my blog as a series and sell the eBook as a part of it.

I know that I will learn way more as I just do it than just reading and listening. Thank you so much for this challenge I can't wait to see what's next.

Eternally Greatful,

Trevor Yannayon

Hi Paul,

Many thanks for the challenge and the videos. I have tried to put the salespage on blogger but it would not load so I placed it on Wordpress under my page 'Saleshelper' with the price as in the original and linked to my email.

I also added the goal setting book as a link in the biobox for an article on ezinearticles. I have been on the web for a number of years building the content for my own book on [www.successful-selling-secrets.com](http://www.successful-selling-secrets.com) the book "The Master Skills in Selling is an Ebook and it also will be published on createspace and Amazon in a few weeks time. I have spent a lot of money and as yet not monetised anything but I am optimistic about selling my books now the I am learning about salespages and a new mindset. I am also having the goal setting book made up with covers and graphics as it complements my own work.

With Best Wishes,  
Don Westacott

Hey Paul,

This is what I did....

I took the sales letter and I put it on a brand new blog. <http://MyOwnWebBusiness.com>. I had to set up the url on my hosting site. Major hurdle but I did all by myself. I put a new theme on there and I put all in one seo and also a pay pal widget but I don't have it live yet. Somehow when I am finished, it will allow the person making the purchase to see the hidden content or something like that. Still working that part out.

I changed the content in the e-book just a little but I especially retitled it to ....

**Making Your Dreams Come True  
Your Guide to Successfully  
Setting Goals**

I am not sure how that works out in search engine stuff but I wanted it to be a little bit different. I have a opt in box on the web page and I will hook it up to aWeber as soon as I figure out how to do that. I will then take one of the other books and make part of it into a 5 part teaser for the book I am selling on my site and I will give the entire thing as an unannounced bonus to anyone who buys the book.

One problem I am having is what exactly to do with the link in the sales letter that sends you to a 404 page. Somehow that has to tie into the paypal button I think. I would keep working on this, but I get to go to a Pastors meeting in Idaho Falls this morning. I have worked on this since last night at about 9:00 PM and I have not slept at all. It is now 6:25 AM and I wanted to make sure this was in before I leave today because I won't be able to make the dead line otherwise since I will be out of town.

Paul I just want to say thank you for how easy you made this all seem like. I may not have visitors to my site, but I have some work done and that is what is really exciting for me. I am a totally fear filled procrastinator who is always worried about everything being just right. It is an excuse to not get things done in case I may fail. Thank you so much for your wise words and encouragement. I have not worked in

over a year and a half and now I have run out of unemployment benefits. I am really needing this Internet thing to work for me. I am about to lose my house. I was kind of in frozen mode but you are such a great teacher. Maybe I have a hope.

I think I will do a PP with voice and add it to the package as an up sell or an OTO.

God bless you Paul and thanks again,  
Pete Bass  
<http://MyOwnWebBusiness.com>

Paul,

CONGRATULATIONS! on 6 years my friend!!!!

Thank you for the videos and the added push!

I have e-mails from you since 2008 when I first began to think about this stuff.

Earlier this month I set up my first blog with a keyword rich URL that means something to me.

I am in the middle of several projects with my partner, we do social media/web marketing for clients.

But when you so graciously gave the tools to offer my first product...I jumped on it.

I had already put together a another offering 500 Motivational Quotes but did not know how to create the e-book graphic.

As you requested, below is the link to the page I set up last night at midnight. I look forward to working with you more this year!

<http://powerpositivethinking.com/products/>

To Your SUCCESS!

Steven



Hey Paul,

I have really been enjoying the 6 Year Anniversary videos over the past few days.

I have taken up the 24 hour challenge & have published the Goal Setting 1 product (as is currently) at <http://theinternetmindset.com/goals>

I plan on repurposing it over the next week. The point is simply to get it up on the net.

I have posted an article on Blogger which points back to my sales page <http://settinggoalssuccessfully.blogspot.com/> as well as another article at <http://www.internetwealthcreators.com/blog>.

In addition to this I have sent out a tweet to 2000+ people & also posted details on Facebook & LinkedIn.

I will also be sending out an email to my 180 subscribers on Aweber.

My Plan for the next couple of days, is to continue with this by doing the following:

- Add a squeeze page using an exit redirect.
- Write or spin a couple of articles & submit to some of the article & blog directories.
- Convert the ebook into an audio
- Add a couple of related bonuses to the website.
- Add some affiliate links to the download page.

I have added the squeeze page redirect to my sales page. Using <http://www.perfectmoneymakers.com/webprofitdoubler/>

I have also added a buy now for \$27 or buy later for \$47 once I have

added the repurposing & bonuses.

On my download page, I have added a register for updates opt-in. Which will then give buyers some additional bonuses. (As well as a couple of affiliate products. Specifically <http://www.successupgrade.com/go/id2/Billis/Silver.html> and will be adding more soon.

I have had a little traffic, but still need to ramp this up a bit (lot).

I will re-tweet again tomorrow, as well as send out a couple more emails.

Will keep you posted.

I have used XSitePro to put all of this together so quickly.

Thanks again,

Rob

Well So far my success is actually building a blog site using the blogger setting it up with adsense, And having almost a weeks worth of goal blogs ready to go over the next few days.

I am close to having a sales page ready to go with paypal to sell one of the e-books. (tho I am still a bit confused on how that whole thing works how i will get there e-mail to send them the book so for now its saved in a draft till i figure it out in the next few days.)

The blog is <http://achieving-goals-and-dreams.blogspot.com/>  
I think over the next few days

Learning a lot from this

Thank you

Richie

Dear Mr. Evans:  
Friday, May 21st 2010 at 10:07pm

*Thank you for giving me the opportunity to participate in your 6 Year Anniversary 24 hour challenge a la Ed Dale's 30 Day Challenge.*

*I do feel a sense of momentum in following your instructions and of course your theoretical information is first rate and of the highest caliber that the net has to offer in English for aspiring internet marketers in 2010.*

### **Actions Taken**

- 1) set up blogger account + loaded first sales letter + slightly tweaked and created PayPal link (no button). <http://goal-dominator.blogspot.com/>
- 2) set up an affiliate offer from Clickbank, essentially cloning the one you guided us through in the video. It is a second post in the blogger blog but is not being promoted because the USD 5 product is the latest post.
- 3) Set up Splash Capture Page in [www.instantsplash.com](http://www.instantsplash.com) account
- 4) Surfed EasyHits4u, HitPulse, Ts25, and TrafficG to earn 100 credits at each exchange the entered Reach Your Goals Splash page at each exchange and started 4 campaigns.
- 5) Set Up a New Account at Posterous.com (similar to Blogger) using letter #2 . Decided to show it in Traffic Exchanges as is without Splash page so surfed: Dragon Surf, I Love Hits and Hit Safari to build up credits and then displayed on each TE.  
<http://reach-your-unreachable-goals.posterous.com/19009535>
- 6) Set Up Opt In Capture Form at [www.listwire.com](http://www.listwire.com): Tried hard to insert code in Posterous blog html code but never looked right. Believe I need a series of lead e-mail follow up letters for Reach Your Goals but really don't know how to get started. Actually need guidance on writing persuasive e-mails a la Frank Kern without all his baggage.

7) Set Up Account At Jing For Screen Capture and stumbled through the tutorial. Would like to make a short video but do not feel confident in using this subject matter.

8) Tweeted my "followers" at Twitter: cash\_stack

Hal

I've been up all night, so please forgive me if some of this doesn't make sense. I don't do too well with sleep deprivation but it was fun to go for this challenge. I attached a pdf of a mindmap I created to try to stay on track. The things that have a green checkmark beside them were done. This is my 1st product to launch. I created the bonus product from scratch but didn't launch it because I didn't feel it was "ready" yet. LOL!

I added a product I created but never launched as the bonus for this product, which I priced at \$17.00. The sales page, with the video I made for it, is at <http://GoalGettingZone.com>

IMO, it would have been good to have more time to re-edit the PLR report. I was hoping to do an audio mp3 of it for added value but stopped when it had taken me almost an hour to create 30 mins worth and I was only half through.

I've done only 1 email blast to a small list and 1 tweet. 14 click-throughs from Twitter so far. 11 opens and 9 click-throughs from my email list so far. No sales yet. Will market more when I get some sleep.

Thanks again.

Expect success! . . . .Enjoy Life!

Stevie Knight

Hi Paul,

Thanks for such a great set of gifts this week and thanks for the challenge.

I don't know the results yet, since I've just gotten a chance to look into anything, but what I accomplished so far is this:

1. Downloaded the set of 3 PLR zip files
2. Got the goalsetting guide from the #1 zip file
3. Converted that from an rtf to a PDF file
4. Set up a blogger page ([successfulgoals.blogspot.com](http://successfulgoals.blogspot.com) - it's ugly but it's live)
4. Set up an autoresponder "thank you" and got the form code
5. Put the form code into a blog post for people to receive a brand new 60-page guide to setting and reaching their goals
6. Put the link for the blog post into my favorite traffic exchange ([www.faithfulhits.com](http://www.faithfulhits.com))
7. In an hour or so, I'll be checking to see how many people subbed to receive the guide

Thanks again,  
Greg

Hey Paul,

This is what I've gotten done this morning. But, still got to get email/paypal set up.

<http://goal-setting-results.blogspot.com/>

Wade

Hey Paul,

Well the first thing I did after downloading the zip file...after unzipping it...was think to myself..."what a great hard product"

So I have reformatted it, reworked it some to my own voice, oh yeah I keyed it to a demographic and today will go through the process of uploading it to Amazon. It will be a print on demand book (they sell tons) and I will have a book that you actually hold being promoted by

Amazon. and if my guess is good it could be a graduation gift for many parents to their new college bound...no parent wants them to squander the opportunity of education or have to pay to retake a class because of failure due to time management skills....

I hate run on sentences and spelling errors...but I don't want to take too much time here (cant make money writing you), but I did promise to fuel your efforts at getting members :0)

God's Blessings  
Scott

Hello, Paul!

Thanks for the gift of not one but THREE products!

Here's what I did:

I re-vamped the sales letter for "Your Guide To Setting Goals Successfully" and included the "Goal Realization Made Easy" ebook as a bonus item, adding the bullets from its sales page.

I am also working on re-purposing the new report into a slide format (i.e. powerpoint presentation).

Thank you again for the gift--and more importantly, for the challenge to DO SOMETHING with it!  
Stephen

Hey Paul,

Sold \$210.00 so far. And then thought I'd offer a coaching upsell like you teach so often. So I added a \$97/mnth coaching deal to help people make it to the finish line. Three have taken me up on that, so there's \$300 a month that did not exist before today. I'm sure there's more to come.

Have a good day,  
Jeff Miller

Hi Paul,  
congratulations on 6 successful years with Nicheology! I decided to take the Modsquad challenge and am loving every minutes of it...well almost every minute ;)

Goal setting works perfectly for my market which is entrepreneurs who are looking to grow their team and their business but don't know where to start...

so here is what I have accomplished:

- I reviewed the 3 documents and selected the one I resonated with most
  - I totally reworked the plr and created the transcript for my new ecourse (my first experience working with plr material!)
  - designed program graphics
  - am working on the ppt slides and will record ecourse as 5 module video program which i will make available for sale on my website and on clickbank!
  - ecourse will comprise, 5 video modules, ppt slides, transcript and worksheets
- thanks again for providing a "no excuse" method to action!

Sherley Grace  
[www.DiscoverYourPowerTeam.com](http://www.DiscoverYourPowerTeam.com)

Hey Paul!

Great Program!

So far I have created a gmail account  
created a blog: Reaching Real World Goals  
at <http://realworldgoals.blogspot.com>

Thanks!

John Lucht

Hey Paul!!!!

Guess what? I Got your downloads to work. YAY!!!! That to me right there was a big accomplishment lol. Anywho this is what I did. Last night since I thought I was not going to be able to get your downloads I figured I would just do a blog myself. So I did. I wrote it once but then my computer that said it saved it, erased it ahhh that was sooo frustrating. But I went back on and rewrote what I could remember. Both times from scratch. So this is what I did. I got to watch your videos which were really helpful and I thank you for that, Then I went into [blogger.com](http://blogger.com) and set me up a site. This is my website <http://reaching-4-stars.blogspot.com/>

There I wrote a couple of paragraphs from my own writings. I wrote quite a bit but have decided instead of putting up the whole thing I am going to do it into bits. This way people will want to come back and read some more of it. With it already being written it will be easy to set it into a series. The email I am writing you at is my new email for blogs :) I hope you go and see and read it and if you do tell me what you think :)

God Bless  
Kris Hollon

My work is in mergers and acquisitions...several transactions in escrow require attention at all hours and odd times as business is conducted around the world. So life is full already.

Then came The Challenge.

It was not opened and read until late last night; of course, I was tempted to put it aside for all the usual reasons plus excuses.

Realizing it was just what I needed, I stayed up determined to edit the sales letter, post the blog and complete as much as possible at one time. (The only thing already available was an old ClickBank account opened four years ago...amazingly, it still worked!)

As of 8 this morning (Pacific) I'd guess this effort is about three-quarters complete. I will continue on as time permits and who knows? At least something is begun; I look forward to the next step(s).

Thanks for this opportunity to participate.



Happy Anniversary.  
Sandpiper

Hey Great Challenge! I accomplished a small goal. I posted on my blog parts of the plr (rewritten) and set up posts to go out over the next several days. I have started to customize the first product for a special report to sell.

Thanks for the push needed to get my own product out there!

My blog is <http://www.carolowens.com>

--

Carol Owens

Paul,

My Win has been that I figured out how to get my eBook processing and auto-responder up and running! Would have loved to sell some, but one step at a time!

Thanks,  
Monyelle

Monyelle Mingo

Hi, Paul:

Thank you, so much, for offering this challenge. I know I'm a "serial entrepreneur" with a tendency to jump from thing to thing without finishing anything or taking it from start to profit.

I watched your tutorial videos and took action! After viewing the videos at 7:00pm last night, I accomplished the following:

I reviewed the Sales Letter for "Goal Realization Made Easy", edited it and added color to the copy

Created my blog > <http://realizing-your-dreams.blogspot.com>  
Added my PayPal URL and added the sales button graphic at the end of the sales letter copy  
Sent out tweets about "goal-setting" and "realizing your dreams"  
Working on setting up a page or viable way to deliver the download to the purchaser

Paul, you have really made this challenge "doable". Your videos are very easy to follow. The only thing I'm not quite clear on is how to deliver the product to the buyer. I need to research how to set up an automatic download after they purchase. If you have a video on accomplishing this, please email it to me or post it for us to view.

Your tutorial video on choosing a ClickBank product to sell really piqued my interest. You made it seem so simple and you actually took the fear away. So, I'm definitely going to check out a ClickBank product to offer as an affiliate. I have been a ClickBank affiliate for about 2 years but never took the steps to wholeheartedly set up an affiliate marketing campaign.

Thanks, again, for challenging us to realize our dreams, one step at a time.

Iris Rounds-Johnson

Hi Paul,

First of all I love your teaching style and your Godly honesty and integrity!

I started the challenge late last night due to teaching dance at church. Long story short, after numerous computer crashes, other weird glitches and just plain ole being tired, I packed it in at 2:30 am EST.

After more morning headaches with the computer I finally got started at 10:15 am and I am just finishing now at 12:26 pm.

I have posted links on FB and Twitter and since I have no email list, I am blasting to friends and family as suggested.

I have a slew of domains so I just choose one that I had wanted to get

running and built two pages, one to capture email addresses and the other for the free download of report one.

If I have time, I will add a one-time offer as well, however I just wanted to get going, since I have been on the internet too long now and haven't made a 'dime'!

This clearly was the easiest set up ever!

Here is my link if you would like to check out what I did in 2 hrs:15 min.:

<http://www.thehealthymindandbody.com/>

Thank You,  
Brittain Cephas

I set up my blog and put the sales letter as a post to the blog. I have a paypal account, an aweber account and the ability to create a PDF, so I will get that done next. Thanks for what you are doing. Nancy Smith

Paul,

Thanks for the great videos, I am learning lots and understanding what I already know even better! I/we (my son & I) have been trying our hand at websites & blogging for a couple of years now.

Well this challenge went pretty great. I didn't get to set up an Eblogger yet, but instead posted to two of my current blogs, one of them being the [find-your-abs-fitness.com](http://find-your-abs-fitness.com) site, and briefly talked about goals and two new websites on goals (listed in the next paragraph)

But the great thing is I got the kids involved in your challenge, so my son who already helps with the current sites as well as has one of his own created <http://achieving-goals-and-dreams.blogspot.com/> and then my daughter who I've been trying to help get a site up and running finally got her feet wet with your challenge, she created

<http://reaching-4-stars.blogspot.com/> . Both kids (adults) pulled all-nighters to get this challenge done (you should have emails from them already). I am so proud of both of them and their accomplishments.

We are all looking forward to the rest of lessons. Thank you again and God Bless!

Have a Great Day!

Terrie

Hey Paul,

Thanks for this challenge and the goal PLRs.

This is what I did.

-- Finished setting up my newbie small business development and marketing website <http://www.georgiaeden.com>  
-- Put goals 3 in the autoresponder for new prospects to the program

-- Put goals 3 as a resource on my virtual school site <http://www.virtualsummerschoolonline.com> (courses launching June 21st)

-- Included goals 3 in a lesson on my continuity site (still being developed) <http://makingitonmyown.com/member>

Judy Jackson  
[www.georgiaeden.com](http://www.georgiaeden.com)

Hey Paul,

Well, that was quite an unforgettable night. I got my blog spot created. That part was a piece of cake. I ran into some problems with getting my paypal and aweber working together. I knew there was a way to make them work so that when someone purchased the product they also was added to my aweber list.

I had not set up a pay button in so long that had totally forgotten how to make the two work together so at 11 pm I finally called my friend and asked her to describe to me the parts I forgot...how simple the process was! Pay pal and aweber is now integrated.

While I was testing links this morning I found that my zip file was not being found on my server. I still don't know the reason why but I finally deleted the original zip file and renamed it, reloaded it to my server and now the download page works great.

Also this morning I have created a weeks worth of emails. That doesn't sound like much but for me...it is an accomplishment!

1. Blog set up <http://goal-setting4life.blogspot.com>
2. Paypal set up
3. Thank you page set up
4. Thank you page and zip file uploaded to my server
5. 1 weeks worth of emails are in my auto responder.

The only thing that I did not do is get my own domain and create the web page for the product. That may be another challenge and maybe another product.

Thanks,  
Kathleen

John was having some metatag trouble but is persevering!

Hello Paul,

Happy Anniversary to you and your team!! And thank you so much for the videos, PLR and the challenge to get a product up for sale!

I opted for the third book and actually have it online! I will be promoting it this evening after dinner so say a little prayer for all of us

who got this far. J

If you would like to take a look... here's the link...

<http://provirtua.com/blog/goal-management/>

I have to say it's not quite as pretty as I would have liked or integrated with AWeber but I'll do that over the weekend. It's been super fun and I'm doin' The Happy Dance in France! J

God Bless Nicheology!

Best to you,  
Melanie

Hi Paul,

Up to now I've been one of those people who put the PRO in procrastination--but I'm so sick of the lack of results in my life.

So my first effort is definitely not perfect--in fact the purchase link doesn't have a live link yet, but the goal was action, not necessarily sales.

My blog link is  
[newhopeforsuccess.blogspot.com](http://newhopeforsuccess.blogspot.com)

BEst regards,  
Steve Tuttle

Yo P!

Wait till you see what I bring to thee  
A challenge from the start I gave it lots of heart  
To make a sale the goal so sweat is not a toll  
I tweet to check my page and they did come and rage  
They click the link to pay I'm happy mo today.

For real. This is my first sale ever online because I was making ti way too difficult.

THANK YOU!  
Derrick

Paul,

Yes, it's been a challenge!

My website is <http://www.AchievingYourGoals.net>

I hope to build the website out over the next few days/weeks.

Thanks for the challenge, I've enjoyed it but I've had to struggle with some tasks to get there.

I've also set up a facebook and twitter account for this site but not yet tweeted!

Thanks again for the opportunity to do something constructive to a tight deadline.

Regards

Moragh

Yaaaay!! I finally got my website up!

I've been THINKING about my site for months now. I had sooo many ideas to put out there but I realize that what I WANTED isn't what I NEEDED! I just needed to get that first step taken and now that it is, I think I can get a better grip on the reality of how this really works.

Thanks for the extra push Paul!

Thanks Carrie for insisting that Paul is the bees-knees!! :)

Monica Jemison

Well,

I did set up a blog. I had quite a few challenges just doing that! Not exactly sure what to do with it now. <http://goal-reaching-now.blogspot.com/2010/05/reaching-your-goals.htm>

I finally was able to copy and paste the sales letter, but had to use firefox which I never normally use. Don't know why when it copied, the font size changed, I will be working on that later today to try to figure that out.

Thanks for the instructions! I am not really good at new stuff on the computer but your instruction was very easy to follow. I think what you are doing is very kind. Thank-you.

Carol Gannaway

Hi Paul

hope you're well. It was great meeting you in Dublin. I hope that we'll be able to meet up again in the future.

Thought I would have a go at the challenge to see what I could and couldn't do yet. what I have done so far:

Created a blog at <http://annedepuryperez.com/goalsetting/> with a video that I created and uploaded onto You tube and also distributed to multiple video directories (first time for that) also made multiple posts on various social media sites and created an article which I also distributed to various article sites.promoting the new blog site.

Set up an auto responder and completed confirmation, thankyou page and first installment of the Action Guide to Successfully Setting And Achieving your Lifetime Goals - My goal is to develop a list and then introduce other goal related products to them to sell.

Created an ecover and added the new ebook to a sales page at <http://www.startandgrowmybusiness.com> (still developing that website)

best wishes Anne Perez



Paul,

I have so much to say, but I will keep it short.

I love the saying, "When the student is ready, the teacher will appear."

You appeared.

After having so many aha moments during your complimentary training, I was excited about this challenge. Now, mind you I was a little concerned when I opened the first niche package. Then, I opened the second, I felt better. Finally, I opened the third... and what happened next, as they say, was history.

I got so excited by the information, I began coming up with different ways of applying it to the niche I am targeting. I fired up the word processor, changed the title, changed the table of contents titles and began writing... I had tears in my eyes... I began writing...

Then like an avalanche the ideas started coming again. I decided to take a look at the other two PLR packages to see what I could pull from them and combine with the third. I then remembered some checklists, and other things on my hard drive that I could add to it...

I was so excited, I woke up talking about it, and could not wait to get back home from work to start again.

I could go on... I just want to say thank you for showing up Teacher!

I would love to chat more, but I have a product to complete!

Warm regards,

Pamela

Hey Paul

I took a couple of pages out of your 3d report 'Setting and Achieving Your Goals' and turned it into a free report as an ethical bribe on the Abuse Recovery Institute website <http://www.abuserecoveryinstitute.com>

and the complete ebook is an upsell once they opt-in. :o)

Karen

Paul,

You are going to think I am crazy.

I didn't want to try to figure out the blog and such, so I went door to door in the neighborhood.

Because I was too scared to sell outright, I decided to donate any money to our mission work at church.

So....

Knock. Knock.

"Hello, I am raising money for our church's mission work. I'm counting on your being like most other people on the planet when it comes to reaching goals. I'm thinking you might have quit a time or two, right?"

"Right" and a smile.

"Well, I've got over 100 pages to help you reach your goals. And I will give them to you for a gift of any size."

I've raise \$340 so far!!!!!!!

Anyway, not sure if this counts or not in the challenge!! :-)

Sharon Lewis

Hi Paul

I'm in hurry now because I'm going to work tonight but I managed to do something with the products.. or at least one :)

Here is my link so you can see what I did:  
<http://www.usfreeads.com/2420523-clr.html>

I use twitter to drive traffic to my offer so I will see tomorrow morning if it worked...

Thanks again for the challenge Paul I needed that :)

Best Regards  
Mikael Leanders

I have added the sales page to my wordpress blog:  
<http://longingtobehome.wordpress.com/2010/05/21/what-goals-do-...ant-to-acheive/>

I am twitting about this: [www.twitter.com/RebeccaSorrells](http://www.twitter.com/RebeccaSorrells)

And also putting a link on facebook.

Thanks for getting me moving!

Rebecca Sorrells

Hi Paul,

Thank you for setting up this challenge and for the fantastic PLR product to use. I have to say that it was a great exercise in focus and "just doing it". My blog certainly is not perfect but it proved to me

that we create much bigger mountains in our heads than we have to. Just take action... I get it now. Thanks so much for that lesson.

Here is a link to my blog: <http://goals-ahowtoguide.blogspot.com/>

I will be promoting it right away and we shall see but above all, I now know I can do it and it actually is not as hard as I have been thinking it was!

Merci Beaucoup from the American in France.

To your fabulous success,  
Dawn

Hi Paul:

This was fun! It is hard to work by yourself all the time and keep motivated. Working on this challenge..well I felt like there were other people with me. Didn't see the email from you until about 9 pm last night. I've put up a blog on blogger with "pay now" buttons from Paypal. That was something new never used those before very easy!! Put a contact button on blog through Kontactr. Now I'm just waiting for some money to roll in!! Thanks for letting me be part of this challenge. Esther

To see what I have so far, go to <http://www.whatdoyoudream.com>

- found a domain name that I wasn't using that worked with the topic of goal setting.
- pointed it to my Hostgator account
- installed Wordpress on the domain
- uploaded a Wordpress theme that I bought awhile ago but never used called "Easy Wordpress Salespages"
- uploaded the graphics from the PLR package
- created a new page and set Wordpress to open to a static page.
- cut and pasted the html salesletter code into the new page
- found out that it didn't fit well into the template so I had to figure out how to tweak CSS to make it show correctly
- made a handwritten signature jpeg of my name

- changed a few bits of personal information like my name and address

Still to be done...

- more formatting to make it read better
- make a download page for the product
- activate the paypal button
- add a bonus or two
- include some original content, a video, and an aweber optin box.

Thanks for the challenge!

Sandy Swain

Hi Paul, You know what they say - if you want something done give it to a busy person. I read and downloaded your stuff last night about 10pm. Not being one to ever pass up a challenge I got started right away but here is my glitch - my daughter is graduating from High School on Sunday and I am in the midst of planning a big graduation party for tomorrow. I am also planning a big seminar for Thursday. So I delegated what I had to and put off what I had to for a little bit and now I am getting ready to hit the party planning again. Just wanted to check in first.

This is what I did -

1. I registered a new domain name (which didnt' get set up in time for the challenge but I will use it next week for the sales page)  
[www.YourGoalSettingGuide.com](http://www.YourGoalSettingGuide.com)
2. I edited, added my bio, added photos and 5 really great clickbank affiliate links to the "Setting and achieving your goals" report.
3. I wrote and posted a blog post to advertise it at -  
[www.DecisiveMinds.com/smart-goal-setting/404](http://www.DecisiveMinds.com/smart-goal-setting/404)
4. As part of the promotion I downloaded a free ebook by Charles Haanel called "The Master Key System" and I took the report #2 you gave us - Goal Realization and turned that into a 12 day mini email course (Ok I actually only finished day 1 but that is all that matters

until someone buys the Guide). They will get both of these as bonuses for purchasing the Guide.

5. I sent out several Tweets - you can find me at [www.Twitter.com/RUIInspired](http://www.Twitter.com/RUIInspired)

6. I posted it to my personal profile on Facebook as well as my fan page - [www.Facebook.com/DecisiveMinds](http://www.Facebook.com/DecisiveMinds)

Now I have to get back to planning for the party and the seminar - but Thanks - it was a rather fun and busy 15 hours.

Michele Scism

I have my website up at <http://www.yourgoalsmadeeasy.com/>

Tasks left to do....

- 1) Activate payment button.
- 2) Get processing setup on clickbank

Hi Paul,

A few more accomplishments

- 1) I activated the payment use my paypal account.
- 2) I created a "Thank You" download page for paypal to redirect to after payment.
- 3) I tested the payment process and it takes the 19.95 just fine.
- 4) However Paypal is not redirecting to the download page. I review the button and it has the correct Download page in the definition. I will call paypal for resolution.

This was great... thank for the product!!!!

-- Jack :-)

Thanks!  
Jack Hennen

First, thanks for a great FREE (wow!?! ) goals products to start with...

I've gotten more done in the past 2 hours than I have in 3 months. Your MOD challenge timing is perfect, and just the motivation and the tools I need right now to jump into the game!

**Starting from scratch at 1 pm Friday (today)**, I had nothing but the domain name reserved. In just the past 1.5 hours, I got my blog up and the sales page personalized, and an advertising plan to market it to several key markets in my immediate range that I hadn't even considered before!

What a bummer that it's time to go get the kids from school, but by midnight tonight I will have the product offer out there! I can't wait to share it online! I'm even going to go "door to door" at my children's school on Monday, inspiring teachers to get going this summer with the goals.

Thanks Paul!!!! I see why Carrie W. is a raving fan of yours. I am now too!!!!

Live well,  
- Nicole

Hey Paul!

I have been non-stop all morning with things related to my personal blog and affiliate business. But, in the back of my mind I have had your challenge as a nagging reminder that I wanted to prove to MYSELF that I could take action TODAY.

I did it!

Just now - in less than 10 minutes, I took these actions:

Chose a blog name on Blogger -

<http://GoalSettingSecretsRevealed.blogspot.com>

Chose a template for the blog

Edited the template for best use with this challenge

Edited my "About Me" profile to read: "I, like many of you, set goals on a daily basis. Over the years I have developed some methods, tricks and techniques that have revolutionized my effectiveness. These "secrets" are revealed here!"

Published the blog

I'm so stoked I could holler!

Continuing to work....

Regards,  
Frank Dickinson

Hi Paul,

First let me thank you for providing this method to taking action. I received your email earlier today, I am putting my blog and sales page offer right now. As it is almost 3.00pm, just wanted to thank you and say that... I AM TAKING ACTION.

Thanks For Everything.

--

John Phillips

Hi Paul

First thank you for providing the link to convert to pdf, it worked beautifully. :)

I have the [blogger.com](http://blogger.com) site up and have twitted it a few times. Sad to say I've gotten no sales as of yet

But for the first time, I have actually taken action on something that was recommended and it felt great to do.

I even sent a short email to my 'small' list, got a few click throughs but nothing more.

I sure could use some advice and suggestions on getting people to do something :)

Thanks for this

Laura



Hi Paul,

Superb motivational concept ... 'cause IT WORKED!

<http://creatingpersonalgoals.blogspot.com/>

As you can see, sales letter is up -- with PayPal Button! YEAH!!

To be done ...

Add a few articles

Change report name ... minimal other changes ...

Going to get brave and attempt to upload the report to my server ...

and continue with an automated delivery process

Considering integrating an autoresponder and freebie

Buying a domain and moving to WordPress are the final - ACHIEVABLE  
- goals!

Thanks for much for the action challenge.

Susan Martin

Got late start. Working on blogger. Will try to finish tonight.

Dhirajlal Vallabh

I read the goal-setting ebooks, and went back and revised a similar article and powerpoint presentation I wrote a couple of years ago (S.M.A.R.T. goal-setting). I will be 'spinning' and publishing the article this weekend on one of my blogs and in an article directory

Howard Lee

Hey there Paul,

RE: 24 Hour Challenge

Long time fan of yours!

What I did from last night is purchased a domain name called www (dot) SecretsOfRealSuccess (dot) com

I decided to use package#1. I opened up the sales letter in my html editor, NVU and enhancing it a bit. I am cutting the sales letter a little shorter and should be done by Saturday afternoon. I also opened up the product and am editing it right now.

So, by Sunday, I should have:

- 1) Sales page up
- 2) product uploaded to the domain host
- 3) thank you page uploaded
- 4) Paypal hooked up to the sales page.

One thing I will need to do is make a simple graphic cover image of the product then I am set to go!

For this coming week, I will write some articles on ezinearticles (dot) com to bring traffic to the sales page....

thanks for the "push!"

Have a good weekend....

Regards,

Bruce

Hi Paul

I listened to your lectures and decided to attempt to do a blog. I actually went all the way except for link to the pay pal account which I have not yet established. There were however some differences in the formating of the sales letter when I imported it into the blog site.

when I tried to apply the link I noticed that the site was automatically linked to a site called knowsitall/goal setting. I discontinued the link and just stopped there. I am very green in the internet but I really liked your teaching style. You bet I shall hang around for some more lessons. I am more hopeful that I shall get started sooner than later.

Thanks for the encouragement.

Best regards  
Stephen W. Ndinika

Hi Paul,

Here is what I did.

I created a WP blog in a subdomain of a domain I already owned. Then I wrote the first post based on content from one of the ebooks you gave us and added an AdSense block. My plan is to add some other monetization methods as I go along while using the rest of the ebook content for additional posts.

Thanks for creating this challenge.

Best regards,

Jenny Dunham

Hi Paul!

First off THANK YOU!!!!!!

I made a video announcing "Goals Achieved 40 Day Focus"

Here is my first opt in page :  
<http://raisingceokids.com/2010/05/21/goals-achieved-acheive-your-goals-bless-your-family/> or <http://bit.ly/GoalAchieved40DF>

I created a welcome e-mail to go with it and am in the process of chunking down the info to send out automatically for 40 days. The goal

achievement information will be tweaked to include action steps to do with children for parents who are raising entrepreneurs.

I already sent it out to my list of about 350 and the deadline for registration is May 24th - the 40 Days will go from May 25th - July 3rd with Victory and Freedom Day being July 4th.

I will use the testimonials from the people who do the challenge to create a fixed term continuity product at the end of the challenge that can run on it's own. It will include e-mail, and video every few days throughout the challenge.

I am duplicating the entire system to use as a jump start for my MK team as well.

*Sarah L Cook*  
Founder/CEO Raising CEO Kids

Hello Paul,  
I haven't accomplished much but I really appreciate this challenge and the support material. The support material is EXCELLENT. I have gone over some of the videos three times. I have begun modifying the portions of the goals e-book to create a report that will support a live workshop I present entitled "Dream Builder". I have been struggling to workout the kinks in my posting an earlier PLR product I bought for sale. Your videos are very helpful for that.

I was "pretty sure" that I would not get a product on the Internet within 24 hours (a self fulfilling prophecy!); I now, however, have given myself a challenge to have this products up by next Friday. I reasoned that if a person who had business in court, speaking obligations and the rest of "life" to deal with could meet the challenge in a day, I can do it in a week. Why is this significant? Because I was ready to rationalize not completing the challenge as is my habit when I feel challenged by anything.

Thanks for this opportunity to come to grips with some things about myself, get some great marketing information, technical clarification and see relationship marketing impeccably practiced.

Thank you very much!

Charles W. Thomas, Jr.

Paul,

Since beginning the Motivational Speaking business last year, I am built a nice size list but now, using your articles I am been able to add them to several of my other sites: Saving Some Dollars (<http://www.savingsomedollars.com> ) as well as my ministry page, the Preacher's Pen (<http://www.preacherspen.org>).

I am excited to see how these Goal Setting ebooks will not only assist others, but will capture my attention as well.

Thanks,

Chris

Hi Paul!

Not much, but I did reformat and print as a pdf both the short report and the Goal Setting 1 ebook. I also uploaded the salesletter for the Goal Setting 1 ebook, though it needs some big time work.

Dave

Hi Paul,

Loved your challenge - really put the pressure on to get stuff done. Have not made any money yet...but time will sort that out.

In the last 24 hours I have....

opened new gmail acc - [bigsuccessfulgoals@gmail.com](mailto:bigsuccessfulgoals@gmail.com)  
opened an ezine acc  
opened a clickbank acc

GS1/2/

amended sales letter  
amended ebook and added 3 new clickbank products to ebook  
Created blog post - <http://bigsuccessfulgoals.blogspot.com/>  
Put paypal link in sales letter

GS3  
amended ebook and added 3 new clickbank products to ebook  
put paypal link in sales letter  
posted sales letter on blog post

Caitriona

Paul.

Thank you so much for challenge. Coincidentally, I got an e-mail inviting me to take part in a half marathon for Team in Training at the same time so the price of my product is a donation to the Leukemia Society (whatever people want to donate). My goal is to raise \$1,500 with my course on goal setting :)

I took some of the PLR, added to it and created a minute audio Goal Setting Workshop which comes with 3 worksheets. People can purchase it -- or just donate to my cause at <http://mereditheisenberg.com/goals>.

Thanks!

Meredith Eisenberg

I'm using the ebook as an incentive to get the people on my linked-in list to opt in to my regular Email list so I can develop a further relationship with them.

John

Hi Paul,

Thank for the fun challenge!

Here's what I got done:

- created 3 modified self-improvement books provided
- included an affiliate link and call to opt-in inside each of the books
- converted the files into PDF files
- created two eCovers for the books
- -created 2 websites with salespages, PayPal buttons and dl pages (<http://www.goldenpublishinghouse.com/SuccessGoal/>, <http://www.goldenpublishinghouse.com/GoalRealization/>)
- created a promo package (\$10) sales page including the above mentioned 3 books (salespage, PayPal button, dl page) <http://www.goldenpublishinghouse.com/4thAnniversarySale/>
- created an email promo and send it to people on my list

Not only I feel GREAT that I actually got it DONE, but I also learned something more about myself, and it was a good reminder about what my working habits are...

Firstly, I very easily stop my ongoing work and abandon my daily plan when I come across with a fun-sounding challenge.

Secondly, I have no problems in visualizing a complicated system around one little "business seed" a.k.a idea. This system grows so big so quickly that it's impossible to create before I come across with another fun-sounding challenge...

Thirdly, I very easily (badly) underestimate the time needed to complete all the little steps necessary to achieve the goal.

Lastly, sometimes externally given very tight dead-lines seem to be extremely healthy a) in really getting things done and be able to celebrate that, b) to have the opportunity to observe your working habits on how you plan, organize, and implement, and how you feel about the whole process, c) to gain the sweet feeling of succeeding and achieving your goals.

Thank you, Paul! It was fun!

My best,  
Virpi

Hey Paul,

Thanks for putting this out, I appreciate it. It turns out this niche is a good fit for me and I'm having fun working with it. :)

I have decided to take the approach of first building a list, then using the PLR to build a product that I will launch very soon.

so far I have done some good Keyword Research, used the highest ranked keyword to register this domain: [www.goalsettingsmart.com](http://www.goalsettingsmart.com)

Created a Lead Magnet video to get opt-ins

Almost finished with the free lesson video that folks get for opting in.

Today I will get the squeeze page and landing page up so I can start promoting and building a list while I work on putting together a high quality product. My goal is to have everything done and making money within a couple of days.

Thanks Again, John

Hi Paul:

Thank you so much for doing this challenge. Here is the action I have taken in the past 24 hours with the PLR products you provided:

1) I joined a joint venture giveaway promotion and offered the goal realization book as an incentive to join my list. For many years I had thought about doing this but either never had a product to giveaway or procrastinated and lost the opportunity. This time, I had a product and a time deadline so it worked like a charm.

2) I am planning to put up a site this weekend to sell the book – to market it, I will develop a promotional video this weekend and post it on You Tube – I will send you the link as proof.



Once again, thank you for your support.

Josephine Marcellin

Paul,

I'm a little bit behind the 8-ball as far as emailing you, but I've been quite busy with your challenge.

First, I decided to write a 100-page ebook last night titled "The Four Pillars of Success." Then I made a video of the Four Pillars principles and I'm using them as bonuses for the Goal Realization Made Easy ebook. it took me about 5-6 hours to do that.

After uploading the sales letter, I created a download page with a special unadvertised free bonus of a 17-week Achieve Your Goals eCourse, set up through Aweber. I will use the content on your Goal Setting One book to fill up the course.

Finally, I posted the offer on my blog, Facebook, and Twitter pages.

The site url is <http://marketownership.com/goalrealization.htm>

This was fun and challenging at the same time. I enjoyed it thoroughly.

Take care,  
Brian Carson

Paul,

Thanks so much for the opportunity to learn from you this week, and for the 24 hour challenge.

I am not a "morning person," but as a busy home-schooling mom of six children, I knew that the only way I could complete the challenge was to get up at 5:30 this morning. I actually woke a little earlier, in anticipation, if you can believe that!

Here are the goals I set for myself:

- 1) Diligently work on the 24 hour challenge, handling interruptions and the needs of my children as patiently as possible, till noon today, whether or not I met all the goals listed, below.
- 2) Finish watching all the videos sent from Nicheology.
- 3) Set up the page, "Goal Setting for Christian Moms" on Blogger.
- 4) Post an offer for a free e-course, re-write the plr to make a customized offer.(I really put my heart into this. Check out <http://goalsettingwives.blogspot.com/2010/05/free-goal-setting-e-course-sign-up-now.html>). Purpose: to start to build a list for current and future products.
- 5) Set up an auto-responder for the e-course.
- 6) Prepare/re-write my first product to sell through the e-course.

I am happy that even though I had some time-consuming interruptions to overcome, I met the first four points, and can see myself accomplishing the next two very soon.

Thanks again,

Eileen Hubler

Dear Paul,

Thank you so very much for motivating me to take action.

I accomplished figuring out how to install and use Wordpress.

The most important thing though, is that I loved your intro video about taking that first step and how that first step leads to action. I hope that you don't mind that I made a Camtasia video of just the part where you are speaking about this. It inspired me so much that I wanted to review it over and over.

It's synchronicity that I watched the video as just two days before, my neighbor and I were talking about taking that first step. He used the example of a person learning to rappel. That first step off the mountain is a

doozy, but  
once you take it, you know you can do the rest.

Thanks again for motivating me,

Alison

Hi Paul!

Well...I did it! What a celebration.

Here are the steps I took to achieve my goal:

1. First I reviewed the files and decided what I was going to do with them.
2. I edited two documents, however I have just used one for this challenge.
3. I created a mini e-book that is 26 pages on Goal Setting For Families
4. Then I went to clickbank to set it up and then learned you can't use click bank on a free website like blogger, so I scratched that idea and went with my other idea. Oh that meant...I had to create my own Pitch Page to promote and tell my customers what I was doing.
5. I then went into my email software program and set up an email and autoresponder with this e-book I created as a free giveaway for my NEW newsletter recipients. I am in the process of selling my business but don't want to lose my customers because I am continuing in the same market/niche. So I sent them an email stating basically if they continue to follow me and sign up for my new list, they will get this report for FREE!
6. That's it, I emailed it and now I am waiting to see how many sign up. My goal is 100 people by the end of the week-end.
7. I will continue tonight to add this link to my blog, facebook group and email my family and friends from my personal email list.
8. So far I have invested maybe about 12 hours into this - - more than what I was hoping, but the clickbank thing took up a good chunk of my time and writing and editing of course was the largest.

I measure this as a success because I have been putting off editing PLR because I didn't know what to expect. But when you gave me the PLR I just jumped right in and made it applicable to my market. I am pleased with the product and I hope my clients will be too! I did this all

while home with my 3 homeschooled children under 7 years old.

I also want to make an audio to go with this, but that of course will be teaching myself Audacity next:) I need to develop some files that I can charge for because I really wanted this one to be for money, but I still made the goal measurable by seeing how many people join my new list.

Thanks for the challenge.

With Love & Laughter,

Sarah.

Hi Paul,

I didn't have much time, but I used your text for the sales page and I put up a sales page with a Paypal buy button on a new domain I bought for this.

Thanks!  
Cara Goodman

My name is Tamara Holmes

I already have a website: <http://juicinghealthy.com>

I've had it up & running for about 5 months.

But I never had a freebie to give away to those who subscribed to my list. Subsequently, I only have 2 people on my list.

Now, I am giving away your free 34 page report on Setting and Achieving Goals.

I cut it into 6 parts, converted them all into pdf files, and have put all 6 of them into my auto-responder.

So I now have a freebie for my subscribers that will trickle in over the next 18 days! Yahoo!

Thank you very much for the inspiration!

Tamara Holmes

Hi Paul,

Thanks for this challenge.

I am currently working on building my first Fixed-Term Membership site. I want to thank you for the materials you have provided to us. I looked them over and I have decided to use them as bonuses for marketing the site. They are perfect!

Sincerely,  
Kate Liddle

Hello Paul!

I want to thank you for organizing this challenge Paul. I've gotten more accomplished in the past 24 hours than I have since I started studying internet marketing.

I've always been afraid of "doing" anything with what I know...don't know why, I just have. I suppose it's because it all seemed so complicated, even though I knew the process. By cutting out all the "list building" and "auto-responder" set up and that sort of thing, the "monster" was definitely cut down to size!

I have no idea if I'll continue to expand on the "goals" niche, but will absolutely be starting on the niches that I've been wanting to get started on.

Anyway, what I've done in the past 24 hours is:

1. Rewrote the 2 sales letters as they seemed a little long to me.
2. Set up a Blogger blog for each of those 2 e-books, with a PayPal payment link (which I thank you for helping me with!).
3. Set up a WordPress.com blogs for each of the 2 e-books, also with a PayPal payment link.

4. Social-bookmarked each of those 4 blog pages.
5. Put a post up on my FaceBook status offering the other e-book to anyone who would like it for \$7.
6. I sent a link to the blog pages out to my Twitter, FaceBook and Yahoo accounts also.
7. Oh, I almost forgot. I put Adsense in the sidebars of the Blogger blogs too.

The urls of the 4 blog pages are:

<http://successfullysettinggoals.blogspot.com/>  
<http://setandgetyourgoals.blogspot.com/>  
<http://stsweet.wordpress.com/>  
<http://yourguidetosettinggoalssuccessfully.wordpress.com/>

Once again Paul, thank you!

Sue Sweet

I put in my first 2 posts on my blog  
[www.take1actiontoday.com](http://www.take1actiontoday.com)

Thanks so much!

Kathy Lewis

Hi Paul,

I am from Budapest, Hungary, Europe. I was since last autumn trying to get all information about internet marketing, and all this stuff as I wanted to start and earn some money as a residual income. Thank God I found you and your Nicheology. This anniversary challenge is great, it energized me a lot.

In one of the videos you are sayin, do not be the type of person who just goes thourgh all of the ebooks and materials over and over again. I was one of them. But your videos and your personality changed that as during this day, I really started something.

I set up a blog with the salesletter, then added payupal link, and I have actually learned how to receive money for a product via paypal.

Then I found this nice free service of an autoresponder ([freeautobot.com](http://freeautobot.com)), and I gave it a try to start it to use and test with this product of goal setting in a series of lessons. I accomplished how to use autoresponder services!

Those are the basis for me to keep on and start earning real money now.

I am really thankful for you Paul. You can definitely count me on as one of your subscribers!

Keep up the motivation!  
Thanks again!  
Tamas Vincze

I am nicheing the report for Single Parents. Sales letter is nearly done. Should be posted live at a brand new site by tomorrow.  
[www.improveonepercent.com](http://www.improveonepercent.com)

Love this challenge and the motivation to get started on another project.

Scott

Hey Paul, congratulations on your 6 year anniversary with nicheology and thanks for putting this thing together.

I've taken the 'Goal Realization Made Easy' PLR and created the sales page linked to PayPal and returning back to a download page.

<http://goals.mease.com> = sales page

<http://goals.mease.com/ebookdownload.html> = download page

I'm working on taking one of the other PLR's and creating an autoresponder series and signup page but probably won't be done before your deadline.

Thanks,  
David Mease

Hi Paul:

It has been an amazing 24 hours. So quickly, out of the blue, I got your invitation and decided to go for it. It was a crazy idea...

About an hour and a half after I started something pressing came up. I dropped everything and left to deal with the issue.

But, during those first 90 minutes I started reading your ebook. I could not believe the quality. And as I read, I got so excited as I realized that all of the dozens of business books and self help books that I have read over the years, I could put to use. As I read, I started to mark where I could expand an idea, or reword it, and where I could add a side note or even a new related topic. Then came the ideas for images and checklists.

You made me see, in those 90 minutes, how I could take a few days and build a very quality product that would be mine.

Events did not allow me to finish the challenge and make even a small amount of money. But, you showed me that I with the knowledge I have and using PRL, I can create my own product and make money on the Internet.

With gratitude,  
Michael Paulse

Whew, I did it...may not be too pretty, but I can work on it more.

Set up a blog:

<http://goalsintoaction.blogspot.com>

Thanks for all the training and the challenge.

I hope to promote an affiliate product with this.

Tina



Paul,

Whew! I needed this challenge. Thank you.

I got the Blogger site up (which I've never used before) and the sales letter posted before having to shut everything down for travel. I started to do nothing and wait until I arrive at my destination to start (which is after the challenge deadline), but somehow I 'knew' tiredness or some other excuse would cause me to do nothing. And then, "Oh well!"

The page is up at '[MasterYourGoals.blogspot.com](http://MasterYourGoals.blogspot.com)' and although its not pretty, it is up. Yeah! I'll work on it more once I get internet access back.

Once again, thank you for this challenge.

RA

This is Paul Joseph and I have set up a Blog (starting) and I have set up a website, both advertising the book about GOALS. I am sold on the goal idea. Thanks for helping me. We are gonna win....  
Paul

Hi Paul,

I followed your tutorials last night and put up a blog on Google's platform. My regular blog is thru Wordpress and the URI is [www.No-More-Heart-Disease.com](http://www.No-More-Heart-Disease.com) . I had some problems with formating and although the blog is up I didn't want to spend any more time on fixing it to make it look good. I've been following your six day event and have learned a couple of items from you. Here is my main question. I'm focused on selling one product and using information to support the need for that one product. Do you have PLRs in the area of cardiovascular health?

I write all of my own content but it would be nice to speed up some of my work. I'm particularly interested in the area of diabetes, high

blood pressure and cholesterol concerns. I know you're busy with this 6 year anniversary promotion but when you have time I'd be interested if your data base includes PLRs in these specific fields.

Thank you for your effort in this project and I look forward to learning from you.

Synergistically yours,

Dan Hammer

Hey Paul,

Here's what I did...

First let me mention that about a week ago, I had moved my sites to a VPS account and the set-up was such a nightmare that I gave up for a few days. Your challenge kicked me in the butt and got me moving again...

Read through the three products and started thinking about what format (e-book, audio course) and packaging the three products or selling each individually...

Got into a keyword tool and studied the search volume, competition and commercial appeal for the term "goal setting"

Not that happy with the competition for "goal setting" and realized the "goal setting" keyword domains were not available!

Bought the domain LeadershipSkillsTraining.ORG

Got to work on straightening out all the problems with my VPS -- FTP's not working, IP addresses not right, all these technical problems that I've been back & forth with Tech Support for the past 18 hours or so... But we're getting it worked out.

Oh -- and I bought SwimCart! :-)

By the end of the weekend, I'll have the site up & running with the sales letter & product SELLING. I will be open for business.

Thanks for the opportunity to get something done!! :-)

Best,  
John

Hey Paul,

Thanks for the boost to get started and get something accomplished.  
I got my first blogger page up and it not half bad.

Check it out!

<http://thelaunchpointe.blogspot.com/2010/05/your-guide-to-successfully-setting.html>

Thanks again,

PJ Bess

Hey Paul, love the encouragement (as always!).

- \* I finished my squeeze/sales process at <http://mercs.net/mnm>
- \* Announced it via twitter and facebook
- \* Am in the process of driving traffic with <http://MediaAdSwaps.com>

Blessings!

--

Wayne Buckhanan

Paul,

I actually saw the video at 11:00am today. So, this was a 4 hour challenge for me, but I took it on.

What I accomplished is:

- Listened to your videos
- Reviewed your downloads
- Chose the one I'd use
- Am 2/3 through "making it my own"
- By days end, this PLR will be online

Thank you for the information, the PLR and the challenge.

Debbie

[www.debbiependell.com](http://www.debbiependell.com) (although this project will appear on a blogger site

Hi Paul.

I used the PLR and made it applicable to my site. It's the first e-book we've offered.

I made a new cover that fits in with the style of our site and audience.

Titled it, "The Beauty of Goal Setting and Achievement."

Made a new widget with the cover and places on the website home page and blog.

Put the sales page up.

Made a link through Pay Pal.

Made a link to download it.

Hurray!

Kristie Sloan

Hi Paul,

First, I'd like to thank you for the 6 days of teaching and bonus. I appreciate the free report and material to use. I was in the process of putting the sales page info onto a blogger blog which I created called Goal Achieving Secrets. I was going to set up the sales page as a post and offer the ebook for free if they sent me their email address. I have run out of time so I won't be able to finish. I was then going to send out a tweet to my followers on one of my accounts to go access the free report (normally 37.77 but free today if they sent me their email address and requested Free Goals Report in subject line. I'm adding a snagit snapshot of what I started but haven't finished yet.

<http://goalachievingsecrets.blogspot.com/>

Thanks...

-Zee

Hey Paul,

Had a great day setting up blogspot blog and writing the sales letter blog post. Finished up and somehow dumped the post as I was ready to publish.

Another lesson in backup now and again and again. Thought I had saved the draft but there you go.

The good news is I printed the draft and will be able to get it typed in tonight.

Goals: Dreams with Deadlines

Maybe by the time you read this it will be retyped and back up.

Anyway, thanks for the push and the directions.

Love to all.

Steve Markowski

Thanks for helping me set a deadline. I did get something done. I edited the eBook, created a blog and posted the salespage. I'm off to PayPal to get the code and I'll be done with this portion of the challenge. I will record an audio version tonight when the house quiets down and create another product. I don't even want to think why I have not been able to do this much in the past year and it only took me an hour. Bless you Paul!

Appreciatively,

Marty

HI Paul,

I don't know if it's going to count, but I am not using your plr, but the challenge (along with some other similar things that have popped up

this week) got me excited.

I am creating a product in the next 72 hours. It's a video walk through of one of my own products. I have so far complete the intro/welcome video as well as 5 of the content videos for the product.

I've also encouraged my readership to join the challenge on my blog (<http://internetmarketingformommies.com/72-hour-challenge-yes-im-challenging-you/>) and made a few sales from the post.

I've gotten my mom to take my kiddo tomorrow so I can have the day cleared to finish the product and have it up live and on sale by tomorrow afternoon. (ahead of the 72 hour schedule).

Thanks so much for the inspiration ~ I've got the downloads and look forward to working with them next!

Jackie

Hope I'm getting this in time! I've got a sales page set up with PayDotCom and will be putting the finishing touches on the product this evening!

Then, it's off to write some articles and start promoting the sales page!

What a blast!

--

Michael Paul

Raye Cage...

1. Setup blogspot page
2. Currently editing sales letter to post on blog

Next step... setup Paypal and/or Swimcart  
Do autoresponders

Never got this much done in the past, was always "thinking" about doing it  
DOING THE ACTIVITY (sorry for yelling :)) has shown me that I can

get something out there, it may not look sexy, but that's o.k.

Thank you Paul.

God bless you.

Hey Paul,

Didn't get as far as I wanted, but did get the following done:

- Created blog
- subscribed to aweber
- created subscription form

Still working on creating blog posts from the PLR material, and should have that done by later this evening.

Thanks,  
Steven

Paul  
Here is my site, even though I need ore content  
Thanks,  
Patti

<http://goalsettingsimplified.blogspot.com/>

Hey Paul,

I LOVE your company idea - thank you for such an amazing mind! :-)

Here is what I have done:

- \* I opened up my first email for this 3-day competition - yesterday.

- \* I help clients with goal setting, so am thrilled to be able to resell the products.

\* I began reading the "Goal Realization Made Easy" and noticed a few typo/grammatical issues so decided to make a few corrections and get it out,

but of course after the Friday, May 21, 2010, deadline.

\* I will be binding the product for sell next week and have the sales letters ready to send out this afternoon!

PS. I began selling - word of mouth - today and already have people interested in the product BEFORE I HAVE IT READY ONLINE! I am grateful for the product, the site, and your creativity!

Thanks again Paul!  
Lori Ketkar

Hey Paul,

Just wanted to let you know my accomplishments for the 24 hour challenge. I didn't make any money (don't have a list started). But here is what I did accomplish:

Combined all 3 PLRs to create a 4 week coaching class (just week one is written, working on last 3 weeks now)

website: [www.ImaginationToRealization.com](http://www.ImaginationToRealization.com) (just a rough draft, but it's up)

Took other PLRs on Movtivation, Positive Attitude, Success and have a plan to turn them into bonuses.

Thanks for the challenge! It's amazing what I can accomplish when pushed!

\*~Amber L. Hendrickson~\*

Paul-

I have set up a sales page on my website and am configuring a button for paypal now. I have a goofy question. Do I send them the link to the product in a response webpage after they pay via paypal or do you send it to their e-mail inbox. If you send it to their inbox is that an auto responder set up or something else?

Great stuff here, it is causing me to ask questions and take action. Fun challenge!



Jenny

Paul,

Here is the first step in getting a blog started. Appreciate all the help and "counsel" you can give.

Grace and peace,  
Scott

Hey Paul,

I hope it's not too late.

Here are some things I've done:

1. I edited your sales page and listed it on Ebay to sell one of the ebooks,
  2. I set up my Blogger Acc. and posted a blog using one of the books.
- Now let's see what happens.

Thanks, for all your help,  
Nazira

Hi Paul...

I am scrambling!

I am not going to make the 24 deadline because I did not get tthe email in time to respond properly due to a very bazaar incident that took place yesterday.

I am writing to say that even tho I know I will not make the 3pm deadline I am going to take action today! And I wasn't to be held accountable for it. So this is my beginning action step and I am going to do my best to stay on top of things (life just keeps getting in my way!?)

Thank you for doing this tho.....I am convinced it is going to help me.

Warm Regards

Judy Mazuren

Paul,

I chose the 3rd ebook and intended to rewrite it in my voice. I only made it through Chapter 1 but it's ready to go and now this evening before the sun goes down I will have an opt-in on

my site for people to download Parts 2 and Part 3 over the next two weeks.

Thanks for doing this challenge, even though I missed the deadline by ---- that much.

--

LaShae

Hey Paul,

Thanks a lot for this challenge!!! I've got my Blogger blog set up, 'Creative Self Expression', along with my first post. Next, I will put the 'email' as a post, and offer the ebook on goal-setting with my PayPal button.

This is very cool!

Thanks,

Christien Conradt

Hi Paul,

My how time does fly. I may be a little late but still wanted to let you know what I have accomplished.

First Thank You for this opportunity.

I only had time to work with goal setting 3.

I am using the report to build my list.

1. I trans formed the report into a PDF with all the information I needed to change.
2. Created a optin Page  
[http://www.onlinesucessideas.com/goal\\_setting3.html](http://www.onlinesucessideas.com/goal_setting3.html)
3. Created a autoresponder series and optin form for optin page.
4. Created a confirmation thank you page with a few unadvertised

bonuses.

5. created a download page

6. created a PUO licenses pdf.

7. I now have all information ready to upload to my server as soon as I send this email.

8. Will make blog post and send emailing out this afternoon.

I will follow through on the products 1 and 2 and complete them.

Thank you again for this opportunity and look forward to your next email.

God Bless,  
Charles

Hi paul,

this is what i did in the 24hours

I have registered a domain name

[www.setgoals](http://www.setgoals.com) and [succeed.com](http://succeed.com)

i have set up the sales page for the ebook

and i have almost completed the rewrite of the PLR

However my FTP connection seem to be timing out so i cannot upload the sales page but I will keep on trying

I am sending a message to my list when i finish this and my facebook contacts

whao it been a very tough 24hrs but I am going to succeed

thank you for the grilling

success is not by accident

Akin A. Osho MB,BS

Hi, Paul,

Thanks for making this fun. I like your encouragement and deadline. I find it empowering.

So far I got a pay pal account and a new email address, downloaded new version of winzip, formatted the squeeze page, saw all but 1 of your videos and started to work on a blog. Will continue later tonight.

Jeannette

OK Paul hers is my entry, I sent you an email last night, Had to preach a sermon.

But today i Edited the first part Goal Setting Part1 in Kompozer Check Attachment and added it into my web site, third one down. Rome Wasn't Built In A Day.

Pastor Laurence

Hi Paul,

I did put this on my new site that I'm still working on :

<http://www.goals.cybersucces.com>

It is on for only one month now so the traffic is not yet there.

Although I am a newbie, I think I did it right.

It was a great exercise.

We will see if this work...

--

Mario Bruneau

Updated two Squidoo lenses - one not related to goal setting directly, but I am glad that I did it because I realized that I had forgotten some basics about Squidoo - like posting pictures. Updated the Squidoo lens directly related to goal setting -

<http://www.squidoo.com/My100dayfitnesschallenge> and sent out Squidcasts about this, which also automatically alerted my Facebook and Twitter accounts. I also updated my blogger blog meant to accompany this -

<http://mypersonal100dayfitnesschallenge.blogspot.com/> with personal info.

I attempted to break some of the PLR into material to load into my blog automatically over the next month - but I could not since there was a problem with the blogger not accepting the html of the Microsoft Word. Who knows the workaround for that?

Well - I didn't climb the Empire State Building, but I think I did pretty good - since I just got out of the hospital a few weeks ago and had chemo yesterday.

Life is good!

Rose

Hey Paul! Just got your latest email for the 24 hour challenge about an hour ago and have jumped right on it. I have set up a blog at blogger called Easy Goal Planning. Thanks for all your help and support and I look forward to hearing from you.  
Joyce Schank

Hey Paul,  
Just wanted to let you know my progress today...

Got the challenge about 1 pm. Opened the files and planted the copy in an html editor.

Saved the file, changed the title page. I need to do more formatting, but company from out of town just showed up.  
Thanks for the kick in the butt!

Russ

Hi Paul:

I finally got the site up (no paypal link yet). The time difference and reading my email late put a lot of pressure on me, plus only having a few hours before I had to leave for work, but it's done.

Thanks,  
David LeRose

Hey Paul.....

For all the other clueless Newbie Types in our group - like me, the

ANSWER for the  
"I can't copy and paste successfully into Blogger" question is .....you  
have to use  
Safari as an ISP. MSN won't copy from Word at all. Firefox will copy  
and paste, but gives you a meta-tag error. But safari works just like  
the video.

I finally noticed the Safari icon in the video, and knew I had nothing to  
lose by trying.

It worked just as if I knew what I was doing!!

So now I have a blog successfully posted. On to the next video!

Thanks,

John Lucht

Hi Paul,

Time Zones are funny things, like I get you emails at gone midnight  
here in the UK, but that hasn't stopped me taking the challenge!! I've  
created my first ever blog and am investigating how to implement  
paypal on it (a first for this too). Also I have taken a look at clickbank  
- all of this in a couple of hours last night. Not made any money yet,  
but what I'm learning far exceeds that.

A result? I think so, I've just got to keep going and get it finished.

Thanks for a superb 3 days so far, looking forward to day 4.

Chris (Devon, UK)

Hey Paul,

I have the ebook from the 3rd bundle you gave us up for sale on a  
Weebly site. It's the first time I've followed through with putting  
something up for sale, so just learning the ropes was worth the effort.  
And, I did it even though I missed the deadline. All of the fun of  
procrastination with none of the sting. I actually didn't know anything  
about Nicheology or this challenge until yesterday afternoon, but I'm

glad I found it. Heh, or that I opened that email from whoever's list that was...

Anyway, thanks! I'm looking forward to the next segment.

-Jen

Hi Paul,

After working on the blogger via google for 5 hours, I finally gave up and went to word press.

Here's my blog:

<http://actionequalssuccess.wordpress.com>

I am a Jonny come Lately but still movin on. LOL

Jim

Hey Paul,

I know I missed the 3pm deadline but thought I'd let you know I'm still working on this!

Last night was our 15th Anniversary (congrats on your 16th today!) so yesterday was out.

I woke up at 5am to watch the video and download the PLR products.

I copied the PLR onto my zip drive to work on editing at work today but unfortunately it was busier than anticipated and I was not able to edit the PLR as planned.

It got me thinking though and what I'm going to do with this is add a product that has been collecting dust on my hard drive as a package and sell to my niche.

It may be a 48 hr plan but I'm going to do it this time for sure!

Thanks for the motivation, it's the kick in the \*\*\* that I needed!

Peter

Hey Paul,  
What a day. Finally got the sales page up on my blog. Looking forward to the report.  
Terry

Woohoo Paul!!!

What a way to create MASSIVE ACTION in 24 HOURS (or less for some of us)!

I have been busy, as well as many other people I am sure...Awesome Idea--Brilliant Execution!

Here is what I have done while still being home for dinner, going to karate practice, dealing with offline business issues, and itching my eyes out from allergies...

<http://smartgoalsettingnow.com/>

We are officially at 70% complete

1. Keyword research
2. Purchased 2 domains
3. Created hosting account for new domains
4. Installed WordPress
5. Installed Premium Theme (tried several before I settled on the one I liked for this project)
6. Edited Special Report
7. Created Keynote Presentation
8. Created Video from K Presentation
9. Uploaded Report and Video to S3 account
10. Created "Sales Page" with video and WordPress Theme
11. Created "Download Page" for after purchase of Special Report
12. SEO site
13. Set up PayPal button, including test purchase
14. Installed Google Analytics
15. Slept a little bit
16. Had breakfast date with my wife



And now we will see if this LESS THAN 24 HOUR CHALLENGE pays ...something.

Brian

P.S. Oh, by the way...this is my FIRST EVER PLR launch. Thanks for the encouragement and motivation to GET IT DONE!

Paul,  
I choose the "Guide to setting goals successfully" package to work on. Have been working on it for about 4 hours now. I have converted the sales page into an autoresponder and 7 follow up messages and loaded all of them to the autoresponders. Which will give me a few days to make any changes needed in the actual book. Can't do to much because I left the page references in the autoresponder series. I should have a new ecover for my new title before 3 CST as well. The new title is "Your Complete Guide To Setting And Reaching Goals" I am also working on Power Point slides for a webinar presentation but I had hospital visitation today and did not even get the zip files downloaded until after 9 tonight(last night now).

Many Blessings,  
Clyde

Hi Paul,

I have done the following today after downloading the zip files last night:

- A) Went through the 34 page Setting and Achieving Your Goals guide, modified, and created a PDF.
- B) I've put up a page on my website, [www.HealthyHabitsEtc](http://www.HealthyHabitsEtc), so this report can be downloaded:  
<http://healthyhabitsetc.com/setting-achieving-goals/>
- C) I've decided to give this away to my "small" list (recently launched my website) as a bonus to be a subscriber. I send my newsletter on Fridays (today) so I plan to include the link for them to go download. Need to go to that right now!

What I plan to do next:

A) Go through the 60 page Your Guide to Successfully Setting Goals, modify

(make mine) and create a PDF.

B) Add a sales page to sell this guide and offer the other guide (above) as a bonus.

My site is about helping people adopt healthier lifestyle habits so the topic of setting goals is right in line with what I share and what anyone trying to eat healthier, loose weight, exercise more, etc. needs to do first. I am also a Health and Wellness Coach so this guide will be a great bonus for me to give away.

Thanks for the challenge. I do need to make my first \$\$ from my site so I'm motivated by you to get this done and see some results.

To your health,  
Lynn