

Online Business Basics

The Basic Mechanics You Need For Online Business

The following pages have the essentials of learning...

- Buying a domain
- Buying Hosting
- Connecting your hosting to your domain
- Uploading Your Files to the Internet
- Getting and Using Your Autoresponder
- Basic HTML Editing
- Installing WordPress and How to Use It
- Shopping Carts

This is critical... you will not “get” these things by watching. You have to DO them. You will make some mistakes along the way. It will take some time. Most of these mechanics are not intuitive.

I recommend you read this...

[Issue 10: The Power of a Disposable Website](#)

Success is NOT an Accident!
Paul

Once you learn these basics it will make it easier to apply...

[Content Conversion](#)

[Profit System](#)

[360 Day by Day](#)

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Where to Buy a Domain Name

<http://x.co/XCfa>

Buying a Hosting Account

<http://paulbevans.com/host>

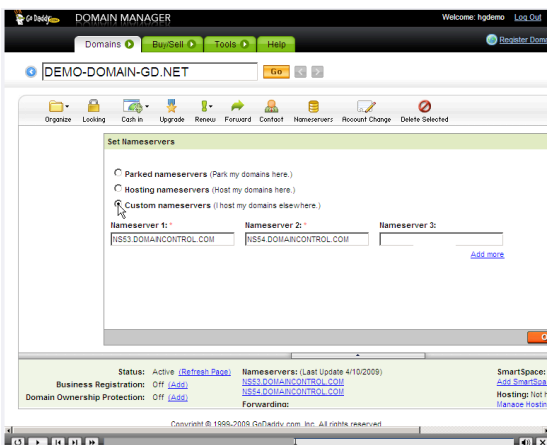
I use the “Baby Plan”

The image shows three hosting plans from Hostgator, each with a 'NOW 20% OFF!' banner. The Hatchling Plan starts at \$3.96/mo* and includes a single domain, unlimited disk space, bandwidth, and a shared SSL certificate. The Baby Plan starts at \$6.36/mo* and includes unlimited domains, disk space, bandwidth, and a shared SSL certificate. The Business Plan starts at \$10.36/mo* and includes unlimited domains, disk space, bandwidth, free private SSL & IP, and a free toll-free number. Each plan has an 'ORDER NOW' button and a 'Compare All Hosting Plans' link.

How to “Connect” Your Domain to Your Hosting

<http://bit.ly/km4cec>

Your “DNS” will be in the original email Hostgator sends you about your account.



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How to Upload Files to Your Web Server Using [FileZilla](#)

[Configuring accounts](#)

[Managing files and directories](#)

[Transferring files](#)

Setting Up Your [Autoresponder](#)

[Aweber Tutorials](#)

[Aweber Unleashed](#)

[More From Aweber](#)

[Aweber Wordpress Plugin](#)

Installing Wordpress Via Your Hostgator Cpanel in Seconds

[Installing WordPress via Fantastico](#)

[Extensive WordPress Tutorials](#)

Basic HTML Editing Using [Kompozer](#)

[Kompozer Tutorials](#)

ShoppingCarts

[ClickBank Tutorials](#)

[PayPal](#) (A must have)

[1AutomationWiz](#)

Day by Day Plan

[Profit System](#)