



## Super Affiliate Commissions

*"Secrets to Supercharge Your Productivity for Maximum Profits!"*

### Module 01: Secrets of the Super Affiliate Minds Revealed

**Important Learning Advisory:**

To experience better learning, it is recommended that you print and follow this transcript while listening to the MP3 audio. There is ample space at the bottom of every page for you to write your own notes and jolt down ideas. Happy learning!

# **Super Affiliate Commissions**

## **Module 01: Secrets of the Super Affiliate Minds Revealed**

Hello and welcome to the Super Affiliates Commissions course. Throughout this course, you will learn the Secrets of Super Affiliate Minds. That is, to attain success in the field of affiliate marketing, which is the renowned home based job that will let you earn money according to your own schedule.

Many people find that your typical nine to five is both restrictive and boring. With no upward mobility and often serving as a dead end, it's not surprising that some motivated individuals find work-at-home opportunities a thrilling prospect. Working at home will definitely remove those troubles like a frustrating boss or a career that is dull and unexciting.

Forget the paperwork and learn how to make money at your pace and finally be your own boss. One of the most established methods for generating income from home is through the use of the Internet and more specifically, affiliate marketing. Throughout this course you will learn how to be successful in this field and truly become a super affiliate. So, let's begin by talking about what affiliate marketing is all about.

## What is Affiliate Marketing?

- Sell other another person's product
- Earn commission through the sale
- Revenue sharing between website owner (affiliate) and merchant (vendor)

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Affiliate marketing is simply selling another person or vendor's product and earning a commission through the sale. In other words, pretend that you have a product. When someone else sells it for you, you pay that commission. It is the principal revenue sharing endeavor between a website owner and an online merchant. The website owner is the one that will put promotions on his or her websites to either help sell the merchant's products or to send possible clients to the website of the merchant in exchange for a split of the profits. Now that you know what affiliate marketing is, it is time for you to understand how you can be successful and become a super affiliate.

## What is a Super Affiliate?

- The leading force in the affiliate marketing business
- They are the 20% who drive 80% of the sales

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A super affiliate is considered to be the leading force in the affiliate marketing business. They are normally the 20% of the affiliates who drive 80% of the sales of a particular product or niche. A super affiliate will successfully leverage email marketing techniques by gathering a massive database and reaching to as many potential customers as possible.

A super affiliate is also considered more knowledgeable than an affiliate manager due to their length of time in the business. If you want to become a super affiliate, you need to realize that this venture is not exactly easy or simple but that the effort you put into it has the potential to pay huge dividends. Becoming a super affiliate is not as easy as many would lead you to believe. Successfully navigating the bumps in the road of affiliate marketing and being persistent are valuable traits on your road to financial freedom. Not all opportunities might pan out. Not all opportunities will lead you to that coveted status. Another step in the process is understanding the roles of other types of affiliates, one in particular is your average affiliate.

An average affiliate is someone who scouts Click Bank or Commission Junction and searches for products that they are willing to advertise. They find the products that offer the best and advantageous in commissions. Not all commission products are created equal so it is important to select commissions that start at fifty percent and scale upward. If this sounds easy well, just hold on a minute because besides just choosing the best product out of the bunch, you need to think and choose not just the best commission split but also a product that has the highest chance of being promoted because of either knowledge about it or research you are willing to conduct. This is so that when clients ask questions you will be ready with the answers. While easier than being a super affiliate this job will earn far less money in comparison. To help better understand the two, it is helpful to paint a broader picture.

## Difference Between Average and Super Affiliate

- Super Affiliates have broad strategy minds and considers the lifetime value of a potential product to promote beforehand
- Super Affiliates creates professional sites and conduct tests for maximum conversions
- Super Affiliates drive high quality targeted traffic

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Indeed, in the industry of affiliate marketing, there are some marketers who are known as super affiliates and others identified as average affiliates. The primary difference between a super and an average affiliate is that the super affiliate has a broader strategy in mind while the average affiliate is more concerned with the tactics and how they play into that strategy. The super affiliate sees the big picture and engineers the campaign in a comprehensive way to earn the best returns. Knowing when to abandon or ratchet up a campaign is what makes the difference.

Finding the right product is crucial to affiliate marketers. Many average affiliates will just pick a product to advertise without thinking about it. A super affiliate considers the lifetime value of the potential product and how that will translate into a successful campaign. Being more interested in the product and willing to do some research and educate yourself is important in this case.

Creating a captivating and great landing page to capture conversions is so important for success. Average affiliates might create shoddily designed sites or sites that poorly convert either for lack of effort or they don't appear professional. Super affiliates tend to create professional sites to maximize the conversion of the campaigns. For a conversion to occur, a customer has to want the product and also a little encouragement by strategically worded and placed information to help push the sale. A lot of average affiliates may not properly inform the potential customer in a clear and understandable manner.

In terms of traffic and conversions, the super affiliate has the power to leverage large quantities of unrelenting and high quality new traffic to their landing pages. Looking at the status for the big movers and shakers will quickly demonstrate that a super affiliate is capable of generating thousands of visitors weekly and best of all, daily. With regards to traffic generation, the average affiliate will only focus on whatever methods he knows or is available which might not be enough. The point is that the

average affiliate is limited by their knowledge or maybe laziness to spread their wings and think outside the box. It takes work to do this, to go outside of your comfort zone, but isn't it worth it? Most will just give up after the first failed campaign. Super affiliates don't get where they are by giving up the first time, they learn from their mistakes and improve.

## **Difference Between Average and Super Affiliate (Con't)**

- Super Affiliates creates campaigns for the long haul and place an importance in value for the customers
- Super Affiliates are disciplined and have a continuous learning mindset
- Super Affiliates have a positive outlook and have immense determination

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In terms of the differences in mindsets, the two are totally different with regards to creating and growing their business. Think of this process like running a marathon. The average affiliate is good at the short track, the short burst of speed required for a dash. The super affiliate is in this for the long haul and knows that if he or she doesn't pace themselves then they too will run out of steam. Super affiliates know that money comes from value and value comes from work. Along with this, they have a deep understanding of what the market requires and how to meet those needs with the best and creative solutions. The super affiliate relies on this creativity and tried and true methods of success—hard work and patience.

There's no question that the super affiliate is where you want to be. You are aspiring to be a super affiliate because you are interested in a life of financial freedom that you control completely. To do this, it requires being able to see not just the short term tactics but also the long term strategy.

A super affiliate must invest themselves with supreme amounts of effort and diligence to do whatever jobs are required of them. If you do not invest your time in the business, do not expect that it will grow. Also, do not expect that in your first venture of affiliate marketing, you will instantly be successful. Like every venture in life, there is a stepwise process that unfolds with each step revealing new knowledge and information to be acted upon.

The will to learn and to ultimately succeed in the beginning is what every successful affiliate marketer has done before you. There are plenty of people that spend their valuable time and energy trying to create a business but only a few that will actually take the time to learn how to do it successfully. There are plenty of dead-ends and forks in the road that will lead you astray but there are also plenty of ways to succeed. Having an open mind and being receptive to the wisdom of others who already know the business will help you move up.

Being motivated is another key trait of the super affiliate. Having a lack of perseverance to reach higher and further is a recipe for disaster in affiliate marketing.

Discipline is critical. You need to cultivate the 'no matter what' style of thinking and adopt that as your mantra and attitude. You need to be able to comply with your clients and be honest.

Ultimately, the most important thing is having a positive outlook. This is definitely the key to being successful. Having a positive outlook allows you to focus your determination to become more powerful and functional. Once you achieve this, you increase your chances of success exponentially.

Now you have insight into the mind of a super affiliate master. If you would like to become like them now, start by cultivating this personality to get the job done. Being successful depends on you.